



Patent Information Users Group, Inc.



2008 Annual Conference

20 Years of Patent Searching in a World of Emerging Technologies



2008
20 Year
Anniversary

May 17-22, 2008

Hyatt Regency Crystal City
Arlington, VA



2008 Annual Conference

May 17-22, 2008

Hyatt Regency Crystal City
Arlington, VA

Saturday, May 17th 2008

9:00 am	12:30 pm	Update On Worldwide Patent Database Coverage For The Searcher – <i>Stephen Adams, Magister</i>	Jefferson
1:30 pm	5:00 pm	Automating Patent Analysis for Competitive Advantage. <i>Barry Brager, Perception Partners</i>	Jefferson
1:00 pm	3:00 pm	TotalPatent and PatentOptimizer, Integrated IP Solutions from LexisNexis	Lincoln
1:00 pm	2:00 pm	GenomeQuest – Managing Your Entire Sequence Patent Portfolio.	Roosevelt
2:30 pm	4:00 pm	BizInt Smart Charts for Patents – The Next Generation	Roosevelt

Sunday, May 18th 2008

8:30 am	9:30 am	Minesoft Update: PatBase	Roosevelt
9:00 am	11:00 am	The USPTO Genetic Sequence Database, USGENE, on STN	Lincoln
9:00 am	11:00 am	QPAT (Questel); Analyzing a Target Company's Active Patent Portfolio (IBM)	Jefferson
9:00 am	10:00 am	Patent INSIGHT Pro & Visual iNSIGHT Pro	Capitol
10:00 am	11:00 am	Innography - Correlating Multiple Data Sources for Licensing Analysis	Roosevelt
11:00 am	12 noon	Dolcera: Web 2.0 Tools for IP Research and Analysis	Capitol
12 noon	3:00 pm	Thomson Innovation, Derwent World Patents Index (DWPI), and Dialog	Regency E
3:30 pm	5:30 pm	PIUG Business Meeting. <i>(PIUG, Inc. members are encouraged to attend)</i>	Regency E
6:30 pm	7:00 pm	First Time Attendee Welcome Reception. <i>Sponsored by PIUG</i>	Kennedy
7:00 pm	9:00 pm	Welcome Reception for all Meeting Attendees / Exhibits Open. <i>Sponsored by PIUG</i>	Potomac Room

Monday, May 19th 2008

7:00 am	8:00 am	Breakfast – <i>Sponsored by CAS</i>	Potomac Room
8:00 am	8:30 am	Welcome and Introductory Remarks – <i>Suzanne Robins, PIUG Chair</i>	Regency CD
8:30 am	8:35 am	Session Opening Remarks – <i>Ken Koubek, Rohm and Haas Company</i>	
8:35 am	9:25 am	Keynote Address – Enhancing Innovation and Competitiveness: Understanding IP is Key! <i>Catherine T. "Katie" Hunt, Rohm and Haas Company, Immediate Past President, ACS</i>	
9:25 am	9:50 am	PIUG – The first 20 Years – <i>Edlyn Simmons, Procter & Gamble Co.</i>	
9:50 am	10:10 am	Product Reviews	
10:10 am	10:40 am	Break & Exhibits – <i>Sponsored by FIZ Karlsruhe</i>	Potomac Room
10:40 am	10:45 am	Evolution of Patent Information. Opening Remarks – <i>Ford Khorsandian, TPRI</i>	Regency CD
10:45 am	11:15 am	Whatever Happened to the Silent 700? – <i>Stephen Adams, Magister, Ltd.</i>	
11:15 am	11:40 am	Patent Information User Groups in Europe Join Together – <i>Aalt van de Kuilen, Solvay</i>	
11:40 am	Noon	Product Reviews	
Noon	1:30 pm	Lunch – <i>Sponsored by PIUG</i>	Regency AB
1:30 pm	1:35 pm	Topics of Recent Interest. Opening Remarks – <i>Yateen Pargaonkar, The Procter & Gamble Co.</i>	
1:35 pm	2:00 pm	Some Statistical Properties of the USPTO Patent Citation Network 1963–2002 – <i>Bernard Gress, Fannie May</i>	
2:00 pm	2:20 pm	A Review of Indian Patent Information – <i>Anu Vaidyanathan, PatNMarks</i>	
2:20 pm	2:40 pm	Semantic Search and Other Ways of Improving Chinese Patent Searches – <i>Dong Zhao, Beijing East Linden Science & Technology Co., Ltd.</i>	
2:40 pm	3:00 pm	Product Reviews	
3:00 pm	3:30 pm	Break & Exhibits – <i>Sponsored by Minesoft, Ltd.</i>	Potomac Room
3:30 pm	5:30 pm	Panel discussion on Current Strategy and Future Planning Initiatives – <i>Sabine Brunger-Weilandt, FIZ Karlsruhe; Pierre Buffet, Questel; David Brown, Thomson Scientific; Robert Massie, Chemical Abstracts Service; Suzanne Robins, PIUG</i>	Regency CD
6:30pm		PIUG 20th Anniversary Gala Dinner at USPTO Reception in the Madison Building Atrium beginning at 6:30pm. Dinner in the Madison Building Auditorium at 7:30pm.	



Patent Information Users Group, Inc.

2008 Annual Conference

An International Conference for Patent Information Professionals

20 Years of Patent Searching in a World of Emerging Technologies

May 17-22, 2008

Hyatt Regency Crystal City

Arlington, Virginia USA

Meeting Book prepared by BizInt Solutions, a proud sponsor of the PIUG 2008 Annual Conference and developer of **BizInt Smart Charts**

for Patents

A Special Message to PIUG 2007 Annual Conference Participants

Welcome to Arlington!

The Planning and Program Committees are very excited about this year's meeting. Not only does the 2008 Annual Conference boast record numbers of workshops and exhibitors, several evening activities, and an outstanding program with expert speakers from around the world, but this year we are also celebrating PIUG's 20th Anniversary!

We believe you will find that the conference offers many opportunities for learning and discussion, including the excellent workshops offered before and after the three day Technical Sessions, the exhibitors located in the Exhibit Hall, and the many evening activities.

The meeting will begin with introductory remarks and the presentation of the Brian Stockdale Award. Monday evening we will honor the Founding Members and Past Board Members of PIUG at the 20th Anniversary Gala Dinner held at the USPTO Madison Building. Tuesday evening we will all be entertained by the annual IFFI Players production. PIUG committees will also have an opportunity to meet Tuesday over dinner at the hotel before the play. Wednesday evening we will honor the 2008 IPI Award Recipient, Nancy Lambert, at a dinner sponsored by Questel, Thomson Reuters, and PIUG.

We hope you enjoy the meeting and the opportunities it provides for continued learning and networking for the patent information community.

Suzanne Robins, Chair

The Planning Committee requests that in light of today's security issues that you wear your PIUG badge at all times while in the exhibit hall, plenary session, and all PIUG sponsored events. Exhibitors, please be sure that each member of your staff is registered at the PIUG registration desk and that they keep their PIUG badge visible at all times. Thank you in advance for your cooperation.



gratefully acknowledges the generous support for the PIUG 2008 Annual Conference provided by the following sponsors and exhibitors:

◆ EMERALD SPONSOR ◆

Thomson Reuters

◆ SAPPHIRE SPONSORS ◆

Chemical Abstracts Service

LexisNexis

Questel

◆ AMETHYST SPONSORS ◆

BizInt Solutions, Inc.

Fiz Karlsruhe

GenomeQuest

Innography

McElroy Translation

Minesoft, Ltd.

Patents Online, LLC

Search Technology/Vantage Point

Technology & Patent Research Intl.

Uppdragshuset

◆ EXHIBITORS ◆

Computer Patent Annuities (CPA)

IFI Patent Intelligence

Landon-IP

Sapio Systems

Trilateral Co-operation - EPO, JPO, USPTO

East Linden

INTELLIXIR

RWS Group

Scipat

World Intellectual Property Organization (WIPO)

2008 PIUG Annual Conference

Program Committee

Kartar Singh Arora, Co-Chair, BASF Corporation

Doreen Alberts, Co-Chair, Theravance

Lucy Akers, Bristol-Myers Squibb

Marty Goffman, SequenceBase Corporation

Edlyn Simmons, Procter & Gamble Company

Diane Wian, IFI Patent Intelligence

Planning Committee

Cynthia Yang, Co-Chair

Heidi Stone, Co-Chair

Suzanne Robins, Co-Chair

Anniversary Dinner – Lucy Akers, Holly Chong-Williams, Ginger DeMille, Ken Koubek, Helen Oen, Neil Prasad, Chirag Shah, Edlyn Simmons, Alison Taylor, Diane Wian

Brian Stockdale Award Committee – Edlyn Simmons (Chair), Stephen Adams, Ken Koubek, Tony Trippe

Evaluations – Adrienne Shanler (Chair)

Exhibits – Helen Yun (Chair), Barbara Burg, Qin Meng

Gifts – Kim Miller

Hospitality – Ginger DeMille

Information Coordinator – Dan Phelps

Meeting Book Liaison – Alison Taylor

Meeting Brochure Publication – Donna Cooper (Chair)

Presentations Logistics Coordinator – A.J. D'Ambra

Registration Liaison – Tom Stanton

Signage – Sandra Unger

Travel – Don Walter

Sponsorship – Denise Fobare-DePonio (Chair), Luisa Balasta, Ken Hoppe, Mike Mullican, Jane Thompson, Martin Wallace

Webmaster – Tom Wolff

Webpages – Ric Snead, Tom Wolff (Webmaster)

Workshops – Martha Yates (Chair), Diane Wian

Table of Contents

Program and Planning Committee	4
PIUG General Information	6
History and Milestones of PIUG	8
Workshops and Special Events	9
Speaker Abstracts and Biographies	
Monday AM	11
Monday PM	20
Tuesday AM	29
Tuesday PM	40
Wednesday AM	49
Wednesday PM	64
PIUG Service Award Recipients	28, 48
Exhibit Hours and List of Exhibitors	74
Exhibit Hall Layout	75
Attendee List	
By Name	91
By Company	94
Brian Stockdale Memorial Award	97
Hotel Floorplan	back inside cover

Patent Information Users Group, Inc.

The International Society for Patent Information



Officers

Chair, 2006–2008

Suzanne Robins Patent Information Services, Inc. 508-366-7814 sgrobinspi@cs.com

Vice Chair, 2006–2008

Heidi Stone Abbott 847-937-2362 Heidi.Stone@Abbott.com

Immediate Past Chair

Elyse Turner Patent Department, Merck & Co., Inc. 732-594-6418 Elyse_turner@merck.com

Secretary, 2006–2008

Ginger DeMille USPTO 571-272-3522 Ginger.demille@uspto.gov

Treasurer, 2006–2008

Ken Koubek Rohm & Haas Company 215-641-7615 kkoubek@rohmmaas.com

Director-At-Large, 2006-2010

Edlyn Simmons Procter & Gamble 513-627-5664 Simmons.es@pg.com

Director-At-Large, 2004-2008

Sandra Unger ExxonMobile Research and Engineering 908-730-2662 sandra.s.snger@exxonmobile.com

Past Officers

Year	Chair	Vice Chair	Secretary	Treasurer	Directors-at-Large
1988–1990	Mike Feider		Nancy Lambert	Pat Dorler	
1990–1992	Edlyn Simmons	John Dudinyak	Nancy Lambert	Pat Dorler	
1992–1994	Andy Berks	Joseph DiSalvo	Nancy Lambert	Pat Dorler	
1994–1996	Suzanne Elsoffer	Vicky Veach	Elyse Robinson	Pat Dorler	
1996–1998	Vicky Veach	Sandra Unger	Joan Rogers	Pat Dorler	
1998–2000	Sandra Unger	Steve Reynolds	Karen Wehner	Elaine Campbell	
2000–2002	Lucy Akers	Ford Khorsandian	Sandy Smith	Suzanne Robins	Stuart Kaback Edlyn Simmons Sandra Unger
2002–2004	Lucy Akers	Elyse Turner	Sandy Smith	Suzanne Robins	Stephen Adams Edlyn Simmons Sandra Unger
2004–2006	Elyse Turner	Suzanne Robins	Anne Marie Clark	Ken Koubek	Stephen Adams Lucy Akers Sandra Unger

General Information

The Patent Information Users Group (PIUG) was established in 1988. The objective of the group was to create a forum to discuss issues and concerns relevant to the patent searcher community. Also, PIUG promotes the importance of intellectual property, especially patent publications, and most specifically, the computerized patent databases. Since 1988, PIUG has worked with intellectual property database producers and vendors to maintain and to improve the quality of their product from the customer, or user, perspective.

From a modest sixteen original members, PIUG presently has over 634 active members from 30 countries. PIUG produces a newsletter and has a formal annual meeting, usually held in May. For the past several years the meeting has been a multi-day event with presentations from experts in the fields of patent searching and patent law and also presentations by personnel from patent granting authorities. Workshops on the days before and after the plenary sessions provide opportunities for meeting delegates to further develop their patent research and analysis skills. The meeting also showcases patent database providers, giving attendees a firsthand look at new search tools and enhancements in the databases themselves. A newsletter is published at least two times a year and contains member articles, search tips and information on patent database vendor and producer developments. In addition, PIUG supports a Discussion List which serves as a forum for discussion among patent search professionals worldwide.

Membership Information

As of April 2008, PIUG has 642 members, including nearly 300 patent information professionals who do patent searching for a corporation, about 100 patent information consultants, over 80 patent information professionals who do patent searching for law firms, and more than 20 searchers based in academic institutions. PIUG members are employed in performing patentability, freedom to practice, and validity patent searches for Fortune 500 / multinational companies, leading universities and major IP law firms. In recent years, PIUG members have also engaged in patent information analysis as a strategic innovation tool. We have a very active discussion list with over 1300 subscribers world-wide and produce a newsletter twice a year. The PIUG newsletter contains members' articles, salary survey results, search tips, meeting trip reports, and information on patent database vendor and producer developments. Currently, the one-year membership fee for PIUG, Inc. is \$US 40.00 (\$US 20.00 for students/retired/unemployed) and includes the following member benefits:

- The PIUG Newsletter, a semi-annual publication containing member articles, search tips, information on patent database vendor and producer developments, member highlights, general patent information related news, and trip reports from patent information meetings and related sessions. The member version of the newsletter contains select information which is not made available on our web-site.
- Membership Directory of the Patent Information Users Group, a dynamic directory that is available on-line through the members only portion of our website. The membership comprises patent information researchers, patent information vendors, and patent information / documentation experts from the U.S. and abroad.
- A reduced registration rate for the PIUG Annual Conference, held once a year before June 1, and for the PIUG Northeast Regional Workshop, held once a year in the fall.
- Members only web pages, including special member discounts for videos and World Patent Information and access to PIUG sponsored salary surveys and archives of meeting materials,

For more information about PIUG please visit www.piug.org.

PIUG History & Milestones



1988	PIUG born; organizational meeting following IFI meeting First discussion list on Dialmail
1989	First annual one-day business meeting First newsletter
1992	First NorthEast meeting
1995	Technical sessions at one-day annual meeting Thomson Derwent hosts internet discussion list
1996	CAS hosts PIUG web site
1998	First multi-day annual conference focusing on technical topics PIUG Service Awards 500th subscriber to discussion list
1999	PIUG Incorporated, leading to Board of Directors
2000	First West Coast meeting Membership over 400
2001/2	First non-US based volunteers (Chair, Director, Web Master)
2002	Online credit card payments accepted (through PayPal) Over 1400 discussion list subscribers First Annual Brian Stockdale Memorial Award Recipient
2003	Record attendance of 320 at annual conference Individual membership exceeds 600 by year end
2004	Meeting planner hired for annual conference (2005)
2005	PIUG Trademark registered in U.S. Web pages moved to allow PIUG more flexibility (with updates/features) Improved online credit card payments (with Merchant Accounts) Online membership management (with 123Signup)
2006	Testing new discussion list
2007	First Boston Biotech Meeting
2008	20th Anniversary

Workshops and Special Events

Saturday, May 17th 2008

9:00 am	12:30 pm	Update On Worldwide Patent Database Coverage For The Searcher <i>Stephen Adams, Magister Ltd. Registration required with a fee</i>	Jefferson
1:30 pm	5:00 pm	Automating Patent Analysis for Competitive Advantage <i>Barry Brager, Perception Partner Registration required with a fee</i>	Jefferson
1:00 pm	3:00 pm	TotalPatent and PatentOptimizer - Integrated IP Solutions from LexisNexis	Lincoln
1:00 pm	2:00 pm	GenomeQuest – Managing Your Entire Sequence Patent Portfolio.	Roosevelt
2:30 pm	4:00 pm	BizInt Smart Charts for Patents – The Next Generation	Roosevelt

Sunday, May 18th 2008

8:30 am	9:30 am	Minesoft Update: PatBase	Roosevelt
9:00 am	11:00 am	The USPTO Genetic Sequence Database, USGENE, on STN	Lincoln
9:00 am	11:00 am	QPAT (Questel); Analyzing a Target Company's Active Patent Portfolio (IBM)	Jefferson
9:00 am	10:00 am	Patent INSIGHT Pro & Visual iNSIGHT Pro	Capitol
10:00 am	11:00 am	Innography - Correlating Multiple Data Sources for Licensing Analysis	Roosevelt
11:00 am	12 noon	Dolcera: Web 2.0 Tools for IP Research and Analysis	Capitol
3:30 pm	5:30 pm	PIUG Business Meeting. <i>(PIUG, Inc. members are encouraged to attend)</i>	Regency E
6:30 pm	7:00 pm	First Time Attendee Welcome Reception. <i>Sponsored by PIUG</i>	Kennedy
7:00 pm	9:00 pm	Welcome Reception for all Meeting Attendees / Exhibits Open. <i>Sponsored by PIUG</i>	Potomac Room

Monday, May 7th 2008

9:50 am	10:10 am	Product Reviews: Thomson Reuters, WIPO, GenomeQuest, Landon-IP	Regency CD
11:40 am	12 noon	Product Reviews: USPTO, EPO, JPO, Chemical Abstracts Service	Regency CD
2:40 pm	3:00 pm	Product Reviews: LexisNexis, Computer Patent Annuities, IFI Patent Intelligence, RWS	Regency CD
6:30pm		PIUG 20th Anniversary Gala Dinner at USPTO Reception in the Madison Building Atrium beginning at 6:30pm. Dinner in the Madison Building Auditorium at 7:30pm. Guest Speaker: John Doll, USPTO Commissioner. Roundtrip transportation from the Hyatt Regency Crystal City will be provided for this event. <i>Registration and fee required.</i>	USPTO

Tuesday, May 8th 2008

9:40 am	10:05 am	Product Reviews: Questel, Innography, Sapio Systems AG, Scipat, Patents Online	Regency CD
10:55 am	11:20 am	Product Reviews: FIZ Karlsruhe, East Linden, TPR International, Uppdragshuset AB, BizInt Solutions	Regency CD
11:50 am	12:10 pm	Product Reviews: Minesoft, Search Technology, Intellixr, McElroy Translations	Regency CD
7:00 pm	10:00 pm	7:00 pm - Dessert Reception 8:00 pm - The IFFI Players, "The Importance of Being Earnest" produced by Nancy Lambert	Regency AB

Thursday, May 10th 2008

8:30 am	4:00 pm	STN Patent Forum. <i>CAS, FIZ Karlsruhe</i>	Lincoln
9:00 am	12 noon	Basics of Patenting Processes and Approaches for Patent Searching. <i>Lucy Akers & A. van de Kuilen</i>	Jefferson
9:00 am	10:00 am	Text Mining – Improving your Vantage Point on Patent Information. <i>Search Technology</i>	Roosevelt
10:00 am	11:00 am	SumoBrain – A New Patent Search Releases to Market	Prince William
11:00 am	12 noon	Patent INSIGHT Pro & Visual iNSIGHT Pro	Kennedy
10:00 am	12 noon	USPC Classification Search Strategies. <i>Joe Falk, Terrence Mackey and Steve Melnick</i>	Arlington
1:00 pm	3:00 pm	<i>(Same workshop repeated at 10 am and 12 noon)</i>	

PIUG Annual Conference Technical Sessions

Monday, May 19 th 2008			
7:00 am	8:00 am	Breakfast – <i>Sponsored by CAS</i>	Potomac Room
8:00 am	8:30 am	Welcome and Introductory Remarks – <i>Suzanne Robins, PIUG Chair</i>	Regency CD
8:30 am	8:35 am	Session Opening Remarks – <i>Ken Koubek, Rohm and Haas Company</i>	
8:35 am	9:25 am	Keynote Address – Enhancing Innovation and Competitiveness: Understanding IP is Key! – <i>Catherine T. “Katie” Hunt, Rohm and Haas Company, Immediate Past President, ACS</i>	
9:25 am	9:50 am	PIUG – The first 20 Years – <i>Edlyn Simmons, Procter & Gamble Co.</i>	
9:50 am	10:10 am	Product Review	
10:10 am	10:40 am	Break – <i>Sponsored by FIZ Karlsruhe</i>	Potomac Room
Evolution of Patent Information			
10:40 am	10:45 am	Session Opening Remarks – <i>Ford Khorsandian, Technology & Patent Research International</i>	Regency CD
10:45 am	11:15 am	Whatever Happened to the Silent 700? – <i>Stephen Adams, Magister, Ltd.</i>	
11:15 am	11:40 am	Patent Information User Groups in Europe Join Together – <i>Aalt van de Kuilen, Solvay</i>	
11:40 am	Noon	Product Review	
Noon	1:30 pm	Lunch – <i>Sponsored by PIUG</i>	Regency AB
Topics of Recent Interest			
1:30 pm	1:35 pm	Session Opening Remarks – <i>Yateen Pargaonkar, The Procter & Gamble Co.</i>	Regency CD
1:35 pm	2:00 pm	Some Statistical Properties of the USPTO Patent Citation Network 1963–2002 – <i>Bernard Gress, Fannie May</i>	
2:00 pm	2:20 pm	A Review of Indian Patent Information – <i>Anu Vaidyanathan, PatNMarks</i>	
2:20 pm	2:40 pm	Semantic Search and Other Ways of Improving Chinese Patent Searches – <i>Dong Zhao, Beijing East Linden Science & Technology Co., Ltd.</i>	
2:40 pm	3:00 pm	Product Review	
3:00 pm	3:30 pm	Break – <i>Sponsored by Minesoft, Ltd.</i>	Potomac Room
Panel discussion on Current Strategy and Future Planning Initiatives			
3:30 pm	3:35 pm	Introduction – <i>Lucy Akers, Bristol-Myers Squibb</i>	Regency CD
3:30 pm	5:30 pm	Panel – <i>Sabine Brunger-Weilandt, FIZ Karlsruhe, Pierre Buffet, Questel, David Brown, Thomson Scientific, Robert Massie, Chemical Abstracts Service, Suzanne Robins, PIUG</i>	
6:30pm		<i>PIUG 20th Anniversary Gala Dinner at USPTO</i>	
		Reception in the Madison Building Atrium beginning at 6:30pm.	
		Dinner in the Madison Building Auditorium at 7:30pm.	
		<i>Guest Speaker: John Doll, USPTO Commissioner</i>	

Monday Morning Session 8:30 – 10:10

Session Chair: Ken Koubek, Rohm and Haas Company

8:35 – 9:25

**Keynote address:
Enhancing Innovation and Competitiveness:
Understanding IP is Key!**

by Catherine T. "Katie" Hunt, Rohm and Haas Company



Abstract

The global marketplace has changed dramatically in the past 20 years. Discussions of innovation and competitiveness are front and center not only in companies but also in universities and governments. In developing competitive advantage understanding the patent landscape and the presence or absence of 'white space' will be key. Using patents as an indicator of innovative leadership, we will take a closer look at the future of the global chemical enterprise.

Biography

Dr. Catherine T. "Katie" Hunt is the Leader for Technology Partnerships at the Rohm and Haas Company. Katie began her career at Rohm and Haas Company in 1984 after completing an NIH Postdoctoral Fellowship at Yale University. She holds an A.B. in Chemistry (cum laude) from Smith College and a Ph.D. in Chemistry from the University of California, Davis. She is the Immediate Past President of the American Chemical Society.

Katie has received numerous awards including being named one of Pennsylvania's "50 Best Women in Business" by Governor Rendell (2007) for her role in accelerating the pace of innovation by building strategic partnerships across industry, academia and national labs in conjunction with foundations and federal agencies. She recently received the Smith College Medal from her alma mater's Board of Trustees (2008) "for exemplifying in her life and work the true purpose of a liberal arts education." She was a founding member and co-author of the Vision 2020 "Chemical Industry R&D Roadmap for Nanomaterials by Design: From Fundamentals to Function". Dr. Hunt currently serves on the MIT Visiting Committee for the Department of Chemical Engineering.

Katie lives in Upper Dublin, PA with her husband, Wes, and their son, James. In her spare time she enjoys yoga, judging science fairs, and serving on her local library board.

Contact information

Email: catherinehunt@rohmmaas.com

Work Phone: 215-619-5289

Mailing address:

Rohm and Haas Company
Spring House Technical Center
727 Norristown Road, Bldg 9
Suite 201, PO Box 0904
Spring House, PA 19477-0904

Keynote address: "Enhancing Innovation and Competitiveness: Understanding IP is Key!"
by Catherine T. "Katie" Hunt, Rohm and Haas Company

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a response to the keynote address.

Monday Morning Session 8:30 – 10:10

Session Chair: Ken Koubek, Rohm and Haas Company

9:25 – 9:50

“PIUG – The first 20 Years”

by Edlyn Simmons, Procter & Gamble Co.

Abstract

The world of patent information in 1988 was very different from that of the 21st century. The Patent Information Users Group (PIUG) was organized in 1988 by 17 patent information specialists employed by U.S. chemical, pharmaceutical and petroleum companies. Our purpose was to improve communication among patent searchers and influence the development of patent information services by speaking as a group of information users rather than individuals or individual corporations. PIUG has changed in response to the changes in our environment. This paper will discuss the roots of PIUG and its development over its first 20 years.

Biography

Edlyn Simmons was one of the founders of PIUG, a past chair, and now Director-at-large. She was a patent information scientist and patent agent at Hoechst Marion Roussel and its predecessor companies for 26 years, and is now a Principal Information Scientist at the Procter & Gamble Company. Edlyn has spoken and written extensively about patent information and is the winner of the 2005 International Patent Information Award.

Contact information

Edlyn Simmons
Manager, GBS Infolytics
Procter & Gamble Co.
simmons.es@pg.com

"PIUG – The first 20 Years"
by Edlyn Simmons, Procter & Gamble Co.

A large rectangular area with rounded corners, containing approximately 30 horizontal lines for writing. The lines are evenly spaced and extend across the width of the page.

Monday Morning Session 10:40 – Noon

Evolution of Patent Information

Session Chair: Ford Khorsandian, Technology & Patent Research International

10:45 – 11:15

“Whatever Happened to the Silent 700?”

by Stephen Adams, Magister, Ltd.

Abstract

A British politician once famously remarked, “A week is a long time in politics.” Similarly, twenty years is a very long time in the business of patent information. Since PIUG was formed in 1988, corporations, products and technologies have been born, lived and some have died. Much of what we take for granted today is almost unrecognizable compared with the practices of the 1980s. This talk will be an essentially light-hearted review of how far we have come in the practice of patent searching since those dim and distant days. Searchers of a certain age will be encouraged in their nostalgia, whilst newer entrants to the profession will wonder how we ever managed to get the job done.

Biography

Stephen Adams is managing director of Magister Ltd., a UK-based consultancy in patent information formed in 1997. In addition to working on projects for a wide range of clients, including patent offices, database producers and industrial information teams, he speaks often at patent information events, and has published a book in the KG Saur “Guides to Information Sources” series. He is a past Director-at-Large of PIUG Inc. and currently sits on the Editorial Advisory Board of the Elsevier journal “World Patent Information”. A chemist by background, Stephen also holds a Masters degree in information science from City University, London.

Contact information

Stephen Adams
Magister Ltd.
stevea@magister.co.uk

"Whatever Happened to the Silent 700?"
by Stephen Adams, Magister, Ltd.

A large rectangular area with rounded corners, containing 25 horizontal lines for writing. The lines are evenly spaced and extend across the width of the page.

Monday Morning Session 10:40 – Noon

Evolution of Patent Information

Session Chair: Ford Khorsandian, Technology & Patent Research International

11:15 – 11:40

“Patent Information User Groups in Europe Join Together”

by Aalt van de Kuilen, Solvay

Abstract

Several patent information user groups in Europe are building up a network, to share experiences, discuss topics relevant to all, and to support set-up of new national user groups. To improve this cooperation a Confederacy was set up as an umbrella organization.

This Confederacy has a focus on topics with a global impact, like training, education and certification, and a leading role in stimulating other European countries to start a Patent Information User group. This presentation gives an overview of the participating user groups, the way they work, and the goals and activities of the network.

Biography

Aalt van de Kuilen is the current President of the European Confederation of Patent Information User Groups and a Board Member of WON (the Dutch patent information user group). He worked with the WON and the GO Institute (in the Hague) to establish the highly-regarded Dutch course for new patent information professionals. Aalt is currently employed by Solvay Pharmaceuticals as a senior patent information professional.

Contact information

Aalt van de Kuilen
Solvay
Aalt.vandekuilen@solvay.com

“Patent Information User Groups in Europe Join Together”
by Aalt van de Kuilen, Solvay

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

Monday Afternoon Session 1:30 – 3:00

Topics of Recent Interest

Session Chair: Yateen Pargaonkar, The Procter & Gamble Co.

1:35 – 2:00

“Some Statistical Properties of the USPTO Patent Citation Network 1963 – 2002”

by Bernard Gress, Fannie May

Abstract

The network of patent citations is distributed across dense clumps of citations between closely related patents. The largest clumps are defined by the patent technology categories and subcategories. The exchange of citations between these groups evolves over time and reveals technological trends. By considering the evolution of up- and down-, and in- and out- citations, conclusions about the generality, originality, and productivity of patents and technology categories can be drawn.

Biography

Bernard Gress is an economist at Fannie Mae. His research is in Genetic Algorithms, Patent Citation Networks, and Nonparametric and Spatial Econometrics.

Contact information

Bernard Gress

Fannie May

Bernard.gress@fanniema.com

"Some Statistical Properties of the USPTO Patent Citation Network 1963 – 2002"
by Bernard Gress, Fannie May

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the area, providing a template for notes or a transcript.

Monday Afternoon Session 1:30 – 3:00

Topics of Recent Interest

Session Chair: Yateen Pargaonkar, The Procter & Gamble Co.

2:00 – 2:20

“A Review of Indian Patent Information”

by Anu Vaidyanathan, PatNMarks

Abstract

Indian Patent Information is currently available by utilizing both the INPADOC plugins to various search databases and a plurality of free, on-line resources. Both these sources suffer from a couple of drawbacks including missing data, bibliographic presentation of information, erroneous data and a limited period being represented (for example, only valid patents are a part of some of these resources). PatNMarks is the first Indian firm to provide Intellectual Property information for the Indian landscape by using proprietary, in-house data-bases, which have been manually entered and verified over several software cycles. Our value-added services, Vaniam, Noutpam and Abha, cover the entire range of Intellectual Property searches including Patents, Trademarks and Designs for the Indian landscape. In this paper we present some perspectives on the organization of Indian Patent literature, including the challenges we faced with the classification, paper-copies, and transformation of arcane media to up-to date and compatible databases, which provide the basis for our due-diligence services.

Biography

Anu Vaidyanathan is the CEO of PatNMarks, the first Indian company to provide comprehensive IP information for the sub-continent, by means of its value-added data-bases and services. Anu received her Bachelors of Science in Computer Engineering from Purdue University and a Masters in Computer Engineering from North Carolina, in 2001 and 2002. She is a qualified patent professional in India and leads a team of Engineers and Scientists at PatNMarks, providing services in all aspects of IP-Law for a niche clientele spanning the globe.

Contact information

Anu Vaidyanathan
PatNMarks
anu@patnmarks.com

"A Review of Indian Patent Information"
by Anu Vaidyanathan, PatNMarks

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a template for notes or a transcript.

Monday Afternoon Session 1:30 – 3:00

Topics of Recent Interest

Session Chair: Yateen Pargaonkar, The Procter & Gamble Co.

2:20 – 2:40

“Semantic Search and Other Ways of Improving Chinese Patent Searches”

by Dong Zhao, Beijing East Linden Science & Technology Co., Ltd.

Abstract

Based on sophisticated algorithms and precise computational models, Patentics, a true concept-based full text search engine, builds intelligence into text to represent a concept by mathematical vectors, allowing search to be language independent. By doing this, for example, a search for Chinese patents may be undertaken by using corresponding keywords in English.

Through the built-in conceptual model, patents are indexed mathematically and grouped, depending on their meaning, into their own conceptual spaces by a specific clustering algorithm, and each cluster of indexed words is related to a major subject. Upon such a model words/phrases/documents are related to each other intrinsically, with a ranking number representing their relevancy. What’s more, the returned results can be ranked according to any “concept word”, and be further refined by use of some related terms automatically generated by the system, thereby significantly easing the searchers’ burden of looking up synonyms.

Furthermore, the presentation covers others ways East Linden uses to improve the search of patent information. Deep indexing and machine translation technologies used in East Linden’s products are also introduced.

Biography

Mr. Dong Zhao is presently vice president of East Linden. He worked in Rose-Hulman Institute of Technology, engaged in network development, information service, and on-line retrieval, etc. During the time, Mr. Zhao was active in many R & D works related to information service and information management and joined SLA and IALA, and addressed presentation in some very important state conferences many times. From 2000-2004 Mr. Zhao Worked in EDS as software engineer and accumulated very rich working experience working on many important projects. He also Worked for a company in Miami, as senior software engineer, responsible for frame design of communication software on leading ship, as well as the overall management of the project progress. Mr. Zhao joined East Linden in 2005.

Contact information

Dong Zhao
Beijing East Linden Science & Technology Co., Ltd.
dongzhao@eastlinden.com

“Semantic Search and Other Ways of Improving Chinese Patent Searches”
by Dong Zhao, Beijing East Linden Science & Technology Co., Ltd.

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a presentation.

Monday Afternoon Session 3:30 – 5:30

Panel Discussion on Current Strategy and Future Planning Initiatives

Session Chair: Lucy Akers, Bristol-Myers Squibb

3:30 – 5:30

Current Strategy and Future Planning Initiatives

Panel Discussion

moderated by Lucy Akers, Bristol-Myers Squibb

Panel members:

Sabine Brunger-Weilandt, FIZ Karlsruhe

Pierre Buffet, Questel

David Brown, Thomson Scientific

Robert Massie, Chemical Abstracts Service

Suzanne Robins, PIUG

Contact information:

Sabine Brunger-Weilandt

FIZ-Karlsruhe

Sabine.brunger-weilandt@fiz-karlsruhe.de

Robert Massie

Chemical Abstracts Service

rmassie@cas.org

David Brown

Thomson Reuters

David.brown@thomson.com

Pierre Buffet

Questel Orbit

pbuffet@questel.com

Suzanne Robins

Patent Information Services

SgrobinsPI@cs.com

PIUG Service Award Recipients — 1998-2005

**As a volunteer managed organization,
PIUG recognizes the efforts of those who have made significant contributions.**

Pat Dorler 1998	In Recognition of Pat's 10 years of service to the PIUG as Treasurer from the founding of the PIUG in 1988 through May, 1998
Nancy Lambert 1998	In Recognition of Nancy's 6 years of service to the PIUG as Secretary from the founding of the PIUG in 1988 through May, 1994
Barbara Burg 1999	In Recognition of Barbara's 3 years of service to the PIUG organizing the PIUG NorthEast Workshops in 1996, 1997 and 1998
Adrienne Shanler 1999	In Recognition of Adrienne's 3 years of service to the PIUG organizing the PIUG NorthEast Workshops in 1996, 1997 and 1998
Elyse Turner 2000	In Recognition of Elyse's 12 years of service to the PIUG in Championing & Facilitating Electronic Communications (PIUG Bulletin Board, Electronic Communications Chair, PIUG Web Mistress)
Bill Murray 2000	In Recognition of Bill's 2 years of service to the PIUG as Email Sysop
Suzanne Elsoffer 2001	In Recognition of Suzanne's 13 years of Service to the PIUG: Founding Member of PIUG in 1988, PIUG Chair 1994-1996, PIUG Newsletter Editor 1997-1999, PIUG Newsletter Advisor 2000-2001
Melissa Dicker 2001	In Recognition of Melissa's Service to the PIUG: Organizing the 1st West Coast Workshop (2000, San Francisco), Preliminary Planning and Site Selection for the 1st West Coast PIUG Annual Meeting (2002, San Francisco)
Dr. Sandra S. Unger 2001	Special Recognition Award In appreciation of her superb leadership and countless contributions above and beyond the call of duty, which have done so much to make the PIUG a preeminent force in the world of Patent Information.
Elaine Campbell 2002	PIUG Treasurer and Membership Chair 1998 to 2000, Redesigned the PIUG Webpages to add graphics 1998, Designed the PIUG Logo 1998, Participated in the Incorporation of PIUG, Co-signed on PIUG's first Credit Cards
Tom Stanton 2003	In Recognition of Tom's Service to the PIUG as Chairman of the PIUG Annual Conference Registration and Associated Workshop Registrations, 2001 to 2003
Ruth Umfleet 2003	In Recognition of Ruth's Service to the PIUG: Championing the Capture of PIUG Annual Meetings on Videotape and Managing the Distribution of the Videotapes to PIUG Members, 2000 to 2003
Elvin Hoel 2003	In Recognition of Elvin's Service to the PIUG: Managing of the PIUG Email Archives, Monitoring Performance, and Troubleshooting Problems, 1998 to 2003
Tommy Ebe 2004	In Recognition of Tommy's Service to PIUG in Maintaining and Updating PIUG's Webpages from 1996 to 2003
Ken Koubek 2004	In Recognition of Ken's Service to PIUG as Membership Chairman during a Period of Extraordinary Growth in our Membership from 2001 to 2004
Nancy Lambert 2005	In Recognition of Nancy's Service to PIUG as Director and Producer of the IFFI Players 1999 to 2005
Rodney Cruise 2005	In Recognition of Rodney's Service to PIUG as WebMaster Extraordinaire 2002 to 2005
Lucy Akers 2005	Special Recognition Award: In Appreciation of Lucy's Tireless Service to PIUG during a Time of Extraordinary Growth and International Expansion as Chairperson

Show your appreciation to all of the recipients!

(continued on page 48)

Tuesday, May 20th 2008			
7:00 am	8:00 am	Breakfast – <i>Sponsored by Questel</i>	Potomac Room
Patent Information – Searching, Analysis and Reporting			
8:00 am	8:05 am	Opening Remarks – <i>Bruce Mason</i>	Regency CD
8:05 am	8:30 am	Patent Documentation Group: Past Successes and Future Challenges – <i>Minoo Philipp, Henkel, President – PDG</i>	
8:30 am	8:55 am	Searching Chinese Patents – <i>Zhifu Shu and Henry Murray, ExxonMobil</i>	
8:55 am	9:20 am	Implementing Effective U.S. Patent Invalidation Searches, in View of <i>KSR International, Co. v. Teleflex, Inc.</i> – <i>Yateen Pargaonkar, Procter & Gamble Co.</i>	
9:20 am	9:40 am	Use of Advanced Search Tools to Optimize Patent Categorization – <i>Samir Raiyani, Dolcera</i>	
9:40 am	10:05 am	Product Review	
10:05 am	10:35 am	Break – <i>Sponsored by Search Technology/Vantage Point</i>	Potomac Room
Software and Other Tools for Patent Information			
10:35 am	10:40 am	Opening Remarks – <i>Nancy Lambert</i>	Regency CD
10:40 am	10:55 am	Expanded Access to Patent Information in CAS Products: More Content, Deeper Analysis – <i>Brian Sweet, Chemical Abstracts Service</i>	
10:55 am	11:20 am	Product Preview	
11:20 am	11:35 am	Turn the Page – Adding Value to Full Text – <i>Richard Garner, LexisNexis</i>	
11:35 am	11:50 am	PIUG Service Awards – <i>Remarks by Suzanne Robins</i>	
11:50 am	12:10 pm	Product Review	
12:10 pm	1:30 pm	Lunch – <i>Sponsored by Thomson Scientific</i>	Regency AB
1:30 pm	3:30 pm	Review of Exhibits	Potomac Room
Break – <i>Sponsored by McElroy Translation</i>			
From the Patent Offices			
3:30 pm	3:35 pm	Opening Remarks – <i>Anthony (Tony) Trippe, Chemical Abstracts Service</i>	Regency CD
3:35 pm	4:05 pm	Three Score Years and Ten – <i>Curt Edfjäll, Vice President, EPO</i>	
4:05 pm	4:35 pm	New Developments in WIPOs Patent Information Services – <i>Juneho Jang, WIPO</i>	
4:35 pm	5:00 pm	Patent Information from the Eurasean Patent Office – <i>Andrey Sekretov, EAPO</i>	
7:00 pm	8:00 pm	Dessert Reception	Regency AB
8:00 pm	10:00 pm	IFFI Play	Regency AB
"The Importance of Being Earnest" produced by Nancy Lambert			

Tuesday Morning Session 8:00 – 10:00

Patent Information – Searching, Analysis and Reporting

Session Chair: Bruce Mason, Ciba Vision

8:05 – 8:30

“Patent Documentation Group: Past Successes and Future Challenges”

by Mino Philipp, Henkel, President – PDG

Abstract

The Patent Documentation Group (PDG) is a non-profit organisation consisting of companies using technical, patent and other intellectual property related information for their business. The PDG, which was founded in 1957 as a working group by thirteen European chemical and petrochemical companies, seeks to promote the effective and efficient use of patent information. It has a reputation as an indispensable partner in all discussions relating to the quality and enhancement of patent information. The PDG currently comprises forty multinational companies from eight different countries engaged in the automotive, chemical, electronics, engineering, household / personal care products, petrochemicals and the life science industries.

Biography

Mino Philipp is the Patent Information Manager at Henkel AG & Co. KGaA in Germany. She is responsible for the corporate provision of patent information. Ms Philipp is a chemist with several years of R & D experience in the chemical industry and consulting, prior to starting a career in information. She is currently the President of the Patent Documentation Group.

Contact information

Mino Philipp
President, PDG
Henkel
Mino.philipp@henkel.com

"Patent Documentation Group: Past Successes and Future Challenges"
by Minoo Philipp, Henkel, President – PDG

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

Tuesday Morning Session 8:00 – 10:00

Patent Information – Searching, Analysis and Reporting

Session Chair: Bruce Mason, Ciba Vision

8:30 – 8:55

“Searching Chinese Patents”

by Zhifu Shu and Henry Murray, ExxonMobil

Abstract

Since its first patent law enacted in 1984, we have seen significant growth of patent applications to the Chinese patent office. With China’s steady economic growth rate and its market size, there is no doubt the trend will continue. This presentation will use an FTO (Freedom to Operate) example to show different methods to identify related patents, and compare coverage of Chinese patents from various commercial vendors and free patent information sources. The pros and cons of each source will be examined. From a westerner’s perspective, the evaluation of retrieved results and methods of obtaining the original patents will also be discussed.

Biographies

Zhifu Shu joined ExxonMobil’s Information Research & Analysis group in 2001. Prior to that he was with SC Johnson Polymer (now part of BASF) in Racine, Wisconsin, and with Pittsburgh Plate Glass in Pittsburgh, Pennsylvania. He holds a BS degree in chemistry from Wuhan University, China, and a Ph.D. in organic chemistry from the University of Michigan-Ann Arbor.

Henry (Hal) Murray was formally trained as an inorganic chemist at Yale University, then broadened his background with postdoctoral studies at the University of Bayreuth, Germany and Texas A&M University. After a year at Engelhard, Hal joined Exxon Research and Engineering in 1989 as a researcher. More than a decade ago, Hal joined the Information Research and Analysis Group. Hal is a member of the EI EnCompass vocabulary task force and a member of the American Chemical Society. In addition to patent searching, Hal’s other professional interests include competitive intelligence and data visualization.

Contact information

Zhifu Shu
Exxon Mobil
Zhifu.shu@exxonmobil.com

"Searching Chinese Patents"
by Zhifu Shu and Henry Murray, ExxonMobil

A large rectangular area with rounded corners, containing approximately 30 horizontal lines for writing. The lines are evenly spaced and extend across the width of the page.

Tuesday Morning Session 8:00 – 10:00

Patent Information – Searching, Analysis and Reporting

Session Chair: Bruce Mason, Ciba Vision

8:55 – 9:20

**“Implementing Effective U.S. Patent Invalidation Searches,
in View of KSR International, Co. v. Teleflex, Inc.”**

by Yateen Pargaonkar, Procter & Gamble Co.

Abstract

An issued U.S. patent is presumed valid under 35 U.S.C. § 282. The burden of establishing the invalidity of a patent or any claim thereof rests on the party asserting such invalidity. In *KSR International, Co. v. Teleflex, Inc.*, 127 S. Ct. 1727 (2007), the Supreme Court relaxed the rigid application of the Federal Circuit’s long established standard of “teaching, suggestion, motivation” (TSM) test for determining obviousness. This shift towards relaxed application of TSM and to determine “whether there was an apparent reason to combine the known elements” presents more opportunities for finding prior art during patent invalidity searching.

This presentation relates to the implications of the U.S. Supreme Court ruling, coupled with a discussion of selected U.S. laws, affecting U.S. patent invalidity searching. The talk will discuss strategies and focus on considerations for implementing effective patent invalidity searches in a post-KSR world. Three examples of prior art cited and interpreted during recent patent litigations citing KSR will also be provided.

Biography

Yateen R. Pargaonkar works as a Senior Information Scientist at Procter & Gamble Co., in Cincinnati, Ohio. Prior to joining P&G, he worked as an Associate Law Librarian at Morrison & Forester in San Diego, California and taught a course at the University of California at San Diego (UCSD) on Patent Searching & Internet Research. Yateen has also served as a Scientific Advisor at two Intellectual Property law firms in the New York area. Yateen got trained as a biomedical scientist with a graduate degree from University of Miami, Miami, FL and with three years of work experience at Columbia University, New York City, NY. Yateen is a registered U.S. Patent Agent and an active member of PIUG (Patent Information Users Group Inc.).

Contact information

Yateen Pargaonkar
Procter & Gamble Co.
Pargaonkar.y@pg.com

"Implementing Effective U.S. Patent Invalidation Searches, in View of KSR International, Co. v. Teleflex, Inc."
by Yateen Pargaonkar, Procter & Gamble Co.

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

Tuesday Morning Session 8:00 – 10:00

Patent Information – Searching, Analysis and Reporting

Session Chair: Bruce Mason, Ciba Vision

9:20 – 9:40

“Use of Advanced Search Tools to Optimize Patent Categorization”

by Samir Raiyani, Dolcera

Abstract

Patent database search conducted for patent landscape in a technology area results in a few hundred relevant patents. Presenting this large set of complex information to clients is a big challenge. Patent search professionals simplify the presentation of information by categorizing patents, in custom made categories (this is done to reflect the business context of the firm) such that the number of patents in each category is a significantly lower number than the large initial set.

Analysis and categorizing of patents is time consuming. There is a need to optimize this task. Patent databases available today are not very useful for this. Also, text mining tools available do not provide flexibility to patent searchers to define the attributes that categorizes a patent in a certain category. In this session, we will discuss different techniques that can be used to categorize large patent data sets in various domains including biotechnology, medical devices, chemistry, telecommunications, software and others. The methods are a mix of manual and automated techniques that have resulted in effective categorization of very large data sets over time. Finally, we will demonstrate the techniques used by Dolcera’s team for effective categorization of several hundred thousand patents to date.

Biography

Samir Raiyani is the Chief Executive Officer and co-founder of Dolcera, a premier intellectual property and market research services company based out of Hyderabad, India and Silicon Valley, US. Samir brings more than a decade of leadership in high-tech and knowledge service innovation to the company. At Dolcera, Samir has helped establish relationships with nearly two dozen of the world’s largest companies in life sciences, manufacturing and high tech. Samir was also the co-founder of MediSpark (iScribe), a mobile healthcare startup that is now part of CVS Caremark Inc., one of world’s largest retail pharmacy and pharmacy benefit chains in the world. Prior to Dolcera, Samir was Director at SAP Research in Palo Alto, California. At SAP, Samir helped launch several new initiatives in the areas of metro wireless networks (WiFi-mesh/WiMax), RFID, sensor networking and mobile multimodality. He was instrumental in setting up partnerships with Intel, Motorola and several other companies. He has a Masters degree in Computer Science from Stanford University and an undergraduate degree in Electronics and Communication from Gujarat University.

Contact information

Samir Raiyani
Dolcera
samir.raiyani@dolcera.com

"Use of Advanced Search Tools to Optimize Patent Categorization"
by Samir Raiyani, Dolcera

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. This area is intended for the speaker to provide additional information or a Q&A session.

Tuesday Morning Session 10:30 – 12:00

Software and Other Tools for Patent Information

Session Chair: Nancy Lambert

10:40 – 10:55

**“Expanded Access to Patent Information in CAS Products:
More Content, Deeper Analysis”**

by Brian Sweet, Chemical Abstracts Service

Abstract

Recent and upcoming enhancements involving patent information in CAS databases and services will be reviewed. CAS database coverage of exemplified prophetic substances from patents will be highlighted, as well as expanded access to Asian patent information in CAplus.

Biography

Brian Sweet is a Senior Product Manager at CAS, currently responsible for STN AnaVist, STN's new analysis and visualization software. He is a 28 year veteran of the information industry, and has been with CAS for 5 years. Previously, he worked for BIOSIS in Philadelphia, Elsevier Science in New York and Amsterdam, and Ovid Technologies in New York. He is a former President of the NFAIS. Brian holds undergraduate degrees in Biology and History from the State University of New York at Binghamton, and a Master's degree in Information Studies from Drexel University.

Contact information

Brian Sweet
Chemical Abstracts Service
bsweet@cas.org

"Expanded Access to Patent Information in CAS Products: More Content, Deeper Analysis"
by Brian Sweet, Chemical Abstracts Service

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

Tuesday Morning Session 10:30 – 12:00

Software and Other Tools for Patent Information

Session Chair: Nancy Lambert

11:20 – 11:35

“Turn the Page – Adding Value to Full Text”

by Richard Garner, LexisNexis

Abstract

A multi-year project designed to change the way users think about full text patents is nearing completion. During this presentation Richard Garner will outline the steps LexisNexis is taking to develop the world’s most comprehensive, multi-lingual, full text patent database; highlighting some of the processes involved in turning the printed page into a value-added database.

Biography

Richard Garner’s career spans almost 25 years in the patent information industry. He established the British Library’s Patent Express document delivery service in the early 1980s; led Derwent’s First Level Data Division in the 1990s and is now IP Product Director at LexisNexis.

Contact Information

Richard Garner
LexisNexis
rgarner@univentio.com

"Turn the Page – Adding Value to Full Text"
by Richard Garner, LexisNexis

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a response to the text above.

Tuesday Afternoon Session 3:30 – 5:00

From the Patent Offices

Session Chair: Anthony (Tony) Trippe

3:35 – 4:05

“Three Score Years and Ten”

by Curt Edfjäll, Vice President, EPO

Abstract

A review of the past twenty years of changes in European patent information will throw some light on why the EPO decided to take a close look at its patent information policy in 2007. The new patent information policy introduces the concept of “barrier free” patent information and allows the EPO to do more to make search tools available to the public. What will this mean in the longer term?

Biography

Curt Edfjäll, born on 17 May 1944 in Uppsala, Sweden, has a BA in economics. In 1967 he started his career at Sweden’s Telecom in the Economic Division swiftly moving on to become head of the finance section of the Swedish Patent Office. In 1973 he joined Sweden’s Ministry of Trade as head of administration. In 1977 he joined the European Patent Office as Principal Director Organization/EDP and in 1988 was appointed to EPO’s Controller. In 1996 he was appointed to his current post as Vice-President, Administration. This has included overall responsibility for the EPO’s patent information activities since 2001.

Contact information

Curt Edfjäll
European Patent Office
cedfjaell@epo.org

"Three Score Years and Ten"
by Curt Edfjäll, Vice President, EPO

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a speech.

Tuesday Afternoon Session 3:30 – 5:00

From the Patent Offices

Session Chair: Anthony (Tony) Trippe

4:05 – 4:35

“New Developments in WIPOs Patent Information Services”

by Juneho Jang, WIPO

Abstract

A core function of the patent system is the publication and dissemination of the technical information contained in patent documents, so as to make technology developments available to all. In this respect, the World Intellectual Property Organization (WIPO) provides, through PATENTSCOPE® Search Service, access to the technology contained in over 1.3 million published international patent applications.

The presentation will cover WIPO’s patent information objectives, updates on WIPO patent information products and services, with a particular focus to WIPO PATENTSCOPE® Search Service (see <http://www.wipo.int/pctdb/en/>), the authoritative source of PCT international patent applications. The presentation will also address the challenges WIPO is facing to meet the requirements and demands from the global users of patent information and, will lastly, include an update on WIPO’s products on patent statistics.

Biography

Mr. Juneho Jang, a national of Republic of Korea, is a Senior Patent Information Officer of WIPO. He is responsible for WIPO’s activities in coordinating the provision of WIPO’s patent information services and products, outreach activities for the promotion of patent information to the developing countries, and the development of cooperation projects with IP offices on the digitization and dissemination of patent documents. Mr. Jang holds a PhD in Mechanical Engineering from R.P.I in USA. He is also a qualified patent attorney in Republic of Korea.

Contact information

Juneho Jang

World Intellectual Property Office

Juneho.jang@wipo.org

"New Developments in WIPOs Patent Information Services"
by Juneho Jang, WIPO

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

Tuesday Afternoon Session 3:30 – 5:00

From the Patent Offices

Session Chair: Anthony (Tony) Trippe

4:35 – 5:00

“Patent Information from the Eurasian Patent Office”

by Andrey Sekretov, Eurasian Patent Office

Abstract

The Eurasian Patent Organization has operated as a regional intergovernmental patent authority for more than 12 years, granting patents valid in 9 contracting states. Over the past years, the Eurasian Patent Office has developed a number of products and services for patent information users. This presentation reflects the current state of patent information activities at the EAPO. It is mostly focused on legal status information, description of CIS-region databases in the EAPATIS search information system, and availability of Eurasian data in INPADOC and the DOCDB databases.

Biography

Andrey Sekretov has been working as a Principal Specialist of the Information and Search Systems Department of the Eurasian Patent Office since 1999. His background is in automation and finance. The scope of his responsibilities includes development of publication procedures of the EAPO including data extraction and dispatch, implementation of standards for patent information presentation, development of a number of patent information products on optical discs, and the EAPO-Espacenet project. As a patent information expert, he also participates in most of the IT projects at the EAPO.

Contact information

Andrey Sekretov
Eurasian Patent Organization
asekretov@eapo.org

"From the EAPO"
by Andrey Sekretov, EAPO

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a template for notes or a speech.

PIUG Service Award Recipients — 2006-2007

**As a volunteer managed organization,
PIUG recognizes the efforts of those who have made significant contributions.**

(continued from page 28)

Richard Kurt 2006	In Recognition of Richard's Service to PIUG: Analyzing and Evaluating the PIUG Salary Survey, 1999, 2001, 2004; Chairing a Session at the PIUG Annual Meeting, 2006; Chairing the Derwent Committee, 2003-2006
Marty Goffman 2006	In Recognition of Marty's Service to PIUG: Chairing the PIUG NE workshop, 2005; Championing Membership Benefits; Chairing the PIUG email list
Helen Yun 2006	In Recognition of Helen's Service to PIUG: Co-Championing the Membership Directory, 2003; Co-Chairing the Membership Labels Team, 2003-2005
Cynthia Yang 2006	In Recognition of Cynthia's Service to PIUG: Co-Championing the Membership Directory, 2003; Co-Chairing the Membership Labels Team, 2003-2005
Doreen Alberts 2007	In Recognition of Doreen's Service to PIUG as: Annual Conference Sponsorship Committee Chair, 2005-2006; Strategic Planning Committee Chair, 2006-2007
Kartar Arora 2007	In Recognition of Kartar's Service to PIUG as: Annual Conference Exhibits Committee Chair, 2004-2006; Annual Conference Program Committee Co-Chair, 2007
Ric Snead 2007	In Recognition of Ric's Service to PIUG for creating webpages for PIUG NE Workshop, 2002-2006 and PIUG Annual Conference, 2003-2007

Show your appreciation to all of the recipients!

Wednesday, May 21 st 2008			
7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Potomac Room
Session on Tips and Techniques from the Experts			
8:00 am	8:05 am	Opening Remarks – <i>Alison Taylor, Threshold Information Inc.</i>	Regency CD
8:05 am	8:35 am	BLAST and Similarity Database Searching – <i>Adrienne Shanler, Wyeth</i>	
8:35 am	9:05 am	Enhancing Search Precision with IPC-R – <i>Sue Cullen, Thomson Scientific</i>	
9:05 am	10:00 am	USPTO Classification Entering the 21st Century – <i>Terrence Mackey, USPTO</i>	
10:00 am	10:30 am	Break – <i>Sponsored by GenomeQuest</i>	Potomac Room
Techniques for Special Subject Areas			
10:30 am	10:35 am	Opening Remarks – <i>Jane Thompson, Eisai Corporation of North America</i>	Regency CD
10:35 am	11:00 am	Basic Training: Patents 101 – <i>Ron Kaminecki, Thomson Scientific</i>	
11:00 am	11:20 am	Claim Based Search Experiments on Latent Semantic Patent Search Engines – <i>CK Rao, A Harita, U Parameswaran, SciTech Patent Art Services</i>	
11:20 am	11:35 am	Citation Analysis as a Component of Corporate Patenting Strategy – <i>Elliott Linder, Questel</i>	
11:35 am	12 noon	Free v. Fee Based Databases – <i>Alicia Mills, Dorsey & Whitney LLP</i>	
12 noon	1:30 pm	Lunch – <i>Sponsored by PIUG</i>	Regency AB
Rules, Regulations and Reform – Patent Tumult in the US			
1:30 pm	1:35 pm	Opening Remarks – <i>Marty Goffman, SequenceBase Corp</i>	Regency CD
1:35 pm	3:15 pm	Panel discussion with <i>Ric Henschel of Foley & Lardner, Ron Kaminecki of Thomson Reuters, Rick Neifeld of Neifeld PLC and Roy Zimmerman of Medtronics</i>	
3:15 pm	3:45 pm	Break – <i>Sponsored by Innography</i>	Potomac Room
Valuable Patents – Techniques for Identification and Quantification			
3:45 pm	3:50 pm	Opening Remarks – <i>Doreen Alberts, Theravance, Inc.</i>	Regency CD
3:50 pm	4:15 pm	Helping Others Acquire, License or Invest in Patents with Confidence – <i>Susanne Hantos, Davies Collison Cave</i>	
4:15 pm	4:40 pm	Are There Hallmarks of Important Patents? – <i>Don Walter, Thomson Scientific</i>	
4:40 pm	5:05 pm	Identifying and Quantifying Valuable Patents – <i>Barry Brager, Perception Partners, Inc.</i>	
5:05 pm	5:15 pm	Closing Remarks – <i>Suzanne Robins</i>	

Wednesday Morning Session 8:00 – 10:00

Session on Tips and Techniques from the Experts

Session Chair: Alison Taylor, Threshold Information Inc.

8:05 – 8:35

“BLAST and Similarity Database Searching”

by Adrienne Shanler, Wyeth

Abstract

Neither one database nor type of search (BLAST vs. text) is adequate for a prior art or freedom to operate search. No one database is comprehensive. Although there is a lot of overlap, each database and search type has unique data and information content. This is true for sequence searches.

The presentation will focus on BLAST searches done for the Wyeth patent attorneys. For most of the presentation, data from 15 sequences were accumulated for the analysis. The examples use non-confidential sequences.

Topics include search and data display parameters based upon the attorneys' wants and desires, basic procedure of a search to the final spreadsheet, example of a spreadsheet, STN vs. Seqweb (DGENE/PCTGEN/CAS Registry vs. GENESEQ/Genbank), STN database comparison, CAS Registry vs. USGENE and PCTGEN, unique hits from CAS Registry vs. status and comparison by database on the country level.

Biography

Adrienne Shanler is a Patent Information Scientist in the Patent Law department at Wyeth and chair of the PIUG NE Conference. Formerly, she was a Senior Information Scientist in the Technical Information Center of the Cyanamid Agricultural Research Center in Princeton NJ. Expertise includes human and veterinary pharmaceuticals, vaccines, formulations as well as biotech. She describes herself as “a Jane of most trades”. In addition she is an EMT and volunteers with Edison First Aid & Rescue Squad #1, teaches first aid and CPR for the American Red Cross, and is an active member of Maine Coon Rescue and Paws of Gold, an all-breed feline rescue group. Currently, Adrienne shares her life with Maine coon cats, a Wegie, a Birman and one MCR foster cat. Hobbies include needlepoint and science fiction.

Contact information

Adrienne Shanler
Wyeth
shanlera@wyeth.com

"BLAST and Similarity Database Searching"
by Adrienne Shanler, Wyeth

A large rectangular area with rounded corners, containing approximately 30 horizontal lines for writing. The lines are evenly spaced and extend across the width of the area.

Wednesday Morning Session 8:00 – 10:00

Session on Tips and Techniques from the Experts

Session Chair: Alison Taylor, Threshold Information Inc.

8:35 – 9:05

“Enhancing Search Precision with IPC-R”

by Sue Cullen, Thomson Scientific

Abstract

With the reclassification of the backfile largely complete in the major offices, and new implementations of IPC searching in place on many tools, the benefits of using IPC-R (IPC8) effectively can be realized. Now we can take advantage of the power inherent in the IPCR code types, and use the codes to focus on retrieval that is far more targeted than previous IPC versions allowed. Examples that display some best practices for use of the codes are provided in 3-4 code areas, and comparisons with other older classifications are provided. Editing of alerting strategies could make internal review tasks far less onerous.

Biography

Sue Cullen led a research group for 18 years, and has 16 years of IP management experience including directing a licensing office and participation in redesign of IP practices at a large diversified company. Since 2000 she has worked as a consultant in IP analysis, and aims to help make people and companies successful through effective extraction of intelligence from IP. Sue has a Ph.D. in Microbiology from Albert Einstein College of Medicine, a B.S. in Chemistry, is a U.S. patent agent, and an Adjunct Full Professor at Washington University in St. Louis.

Contact information

Sue Cullen
Thomson Reuters
Sue.cullen@thomson.com

"Enhancing Search Precision with IPC-R"
by Sue Cullen, Thomson Scientific

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. This area is intended for the speaker to provide additional information or a Q&A session.

Wednesday Morning Session 8:00 – 10:00

Session on Tips and Techniques from the Experts

Session Chair: Alison Taylor, Threshold Information Inc.

9:05 – 10:00 am

“USPTO Classification Entering the 21st Century”

by Terrence Mackey, USPTO

Abstract

Building and maintaining a patent classification system for prior art retrieval is a resource-intensive and often protracted undertaking. The presentation will cover the historical evolution of the United States Patent Classification (USPC) system, including coverage of significant historical changes to aspects of USPC. Included will be an overview of patent classification automation activities, as well as recent competitive sourcing and international patent classification harmonization activities.

Biography

Terrence is with the International Liaison Staff, Search and Information Resources Administration, United States Patent and Trademark Office. Terry attended the University of Wisconsin where he earned his B.S. and M.S. degrees in Materials Science and Engineering. During his 20-year tenure at USPTO, he has worked as a patent examiner and patent classifier, as well as served as project manager for the development of electronic tools and business processes related to United States Patent Classification (USPC) activities. Terry has also worked as a patent analyst in the USPTO Office of Electronic Information Products' Patent Technology Monitoring Division which is responsible for producing numerous reports of patent activity and trends. Since 2004, when he joined the International Liaison Staff, Terry has worked on both USPC and International Patent Classification (IPC) reclassification activities, and in particular efforts to harmonize USPC information with the IPC system.

Contact information

Terrence Mackey
United States Patent and Trademark Office
Terrence.mackey@uspto.gov

"USPTO Classification Entering the 21st Century"
by Terrence Mackey, USPTO

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the box. The box is empty, with no text or markings inside.

Wednesday Morning Session 10:30 – noon

Techniques for Special Subject Areas

Session Chair: Jane Thompson, Eisai Corporation of North America

10:35 – 11:00

“Basic Training: Patents 101

A primer for those who are curious about the language of patents Or, why do submarine patents have nothing to do with undersea vehicles?”

by Ron Kaminecki, Thomson Reuters

Abstract

Many patent workers are assumed to have a certain minimum amount of knowledge about this area of intellectual property. Non-Obviousness, 102 objections, continuations-in-part, statutory disclaimers, prior art dates, and yes, submarine patents are all concepts that are assumed to be common knowledge amongst patent researchers. But how does one actually learn this (and similar) information? A lot of it is not even taught in law schools! This session will cover the basics of patents in non-technical, non-legal terminology to equip you in the basics of US patents.

Biography

Ron Kaminecki is Director, Intellectual Property Segment with the The Scientific Business of Thomson Reuters. Ron rejoined Dialog in 1999 after almost three years at a major pharmaceutical company. Prior to this, Ron held various jobs at Dialog for over nineteen years, including Regional Manager and Senior Staff Advisor. He got his start in searching technical information via manual, online and batch systems at the IIT Research Institute as an Associate Information Specialist. His current responsibilities at Thomson Reuters include working with various intellectual property groups to help develop new solutions for searching, to collect information from these groups, and to disseminate this knowledge. He is a registered US patent attorney and is a member of the Illinois Bar and of the Bar of the Northern District Court of Illinois, and was a US Patent Agent.

Contact information

Ron Kaminecki
Thomson Reuters
Ron.kaminecki@thomson.com

"Basic Training: Patents 101"
by Ron Kaminecki, Thomson Scientific

A large rectangular area with rounded corners, containing approximately 30 horizontal lines for writing. The lines are evenly spaced and extend across the width of the area.

Wednesday Morning Session 10:30 – noon

Techniques for Special Subject Areas

Session Chair: Jane Thompson, Eisai Corporation of North America

11:00 – 11:20

“Claim Based Search Experiments on Latent Semantic Patent Search Engines”

by CK Rao, A Harita, U Parameswaran, SciTech Patent Art Services

Abstract

Several free and commercial patent databases with powerful and unique search capabilities exist. However, accurate patent retrieval continues to be challenging. It appears though, that not much research has gone into the area of information retrieval for different types of patent databases. The lack of analysis to compare results from a patent retrieval collection has caused patent search to remain an exclusive domain for expert searchers who have substantial experience and knowledge.

Biography

Dr. Chellapilla Kameswara Rao is a Manager (Client Relations) at SciTech Patent Art Services Private Limited. Dr. Rao manages patent related analytics projects in mechanical and electrical engineering areas. He has over a decade of academic and more than two decades of industrial research experience. He has several publications and presentations in the area of dynamics and vibrations of power plant structures and equipments. He had worked as Head of intellectual property management for four years in Bharat Heavy Electricals Limited before joining SciTech Patent Art in 2006.

Contact information

C.K. Rao
SciTech Patent Art Services
ckrao@patent-art.com

“Claim Based Search Experiments on Latent Semantic Patent Search Engines”
by CK Rao, A Harita, U Parameswaran, SciTech Patent Art Services

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. This area is intended for the speaker to take notes or provide additional information during their presentation.

Wednesday Morning Session 10:30 – noon

Techniques for Special Subject Areas

Session Chair: Jane Thompson, Eisai Corporation of North America

11:20 – 11:35

“Citation Analysis as a Component of Corporate Patenting Strategy”

by Elliott Linder, Questel

Abstract

Citation analysis can reveal useful information about a company’s patenting practices. The use of citation analysis, with relevancy codes, to improve corporate patenting process efficiency will be illustrated and discussed.

Biography

Elliott Linder earned a B.S. in Chemical Engineering from New York University. He served for nearly 23 years at the American Petroleum Institute’s Central Abstracting and Information Services as indexing manager and editor of the API Thesaurus. During this period his professional affiliation with Orbit began when, in 1975, Orbit was the first service to make the API files available online. It was also during this time that Mr. Linder forged professional lifelong relationships with many of today’s PIUG members. In 1993 Mr. Linder resigned from a drastically changed API and left his beloved New York for Washington, DC to join his other beloved and future wife, Marsha Fenn. The couple will celebrate their 15th anniversary in July. After working on a number of different assignments Mr. Linder joined Questel-Orbit Inc in 2002 as Sales Manager, North America.

Biography

Elliott Linder earned a B.S. in Chemical Engineering from New York University. He served for nearly 23 years at the American Petroleum Institute’s Central Abstracting and Information Services as indexing manager and editor of the API Thesaurus. During this period his professional affiliation with Orbit began when, in 1975, Orbit was the first service to make the API files available online. It was also during this time that Mr. Linder forged professional lifelong relationships with many of today’s PIUG members. In 1993 Mr. Linder resigned from a drastically changed API and left his beloved New York for Washington, DC to join his other beloved and future wife, Marsha Fenn. The couple will celebrate their 15th anniversary in July. After working on a number of different assignments Mr. Linder joined Questel-Orbit Inc in 2002 as Sales Manager, North America.

Contact information

Elliott Linder
Questel Orbit
elinder@questel.com

"Citation Analysis as a Component of Corporate Patenting Strategy"
by Elliott Linder, Questel

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. This area is intended for notes or a transcript related to the speaker's presentation.

Wednesday Morning Session 10:30 – noon

Techniques for Special Subject Areas

Session Chair: Jane Thompson, Eisai Corporation of North America

11:35 – 11:50

“Free v. Fee Based Databases”

by Alicia Mills, Dorsey & Whitney LLP

Abstract

This paper will discuss free and fee based databases for patent research. Database costs for conducting patent research can range from free to prohibitively expensive. For attorneys working at larger law firms, the fee based databases are likely readily available. However, if you are working with clients who are cost sensitive, work at a smaller firm, working on a pro bono case, or are a solo practitioner, you might want to consider the value of free databases.

This paper will evaluate the content, searchability, and functionality of both the free and the fee based databases. The paper will specifically lay out the advantages and disadvantages of these databases and when research is best conducted in fee based databases and when you can find the results that you need in free based databases.

Contact information

Alicia Mills

Dorsey & Whitney LLP

Mills.alicia@dorsey.com

"Free v. Fee Based Databases"
by Alicia Mills, Dorsey & Whitney LLP

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

Wednesday Afternoon Session 1:30 – 3:15

Rules, Regulations and Reform – Patent Tumult in the US

Session Chair: Marty Goffman, SequenceBase Corp

1:35 – 3:15

“Rules, Regulations and Reform – Patent Tumult in the US”**Panel Discussion** moderated by Marty Goffman, SequenceBase Corp**The \$100,000 Application And “Dead on Arrival” Rule Changes For Biological Deposits and Markush Claims***Ric Henschel, Foley & Lardner*

This presentation will contrast two proposed rule changes, which are doomed under the recent district court decision blocking the USPTO continuation and claims rules, and the USPTO's accelerated examination program, which involved no rule change but presents major obstacles in cost and potential risk. The USPTO proposed rule changes for biological deposits are unlikely to be finalized, because they contain the same flaw that the district court found in the continuation and claims rules — they involve substantive change by an agency with no substantive rulemaking authority. While proposing to require public availability of biological deposits upon publication instead of upon grant, the USPTO concedes that case law has stated that it suffices to make such deposits available upon grant. Similarly, the USPTO proposed rule changes for handling Markush claims are unlikely to be finalized for the same reason: The USPTO concedes that contrary case law exists in its own notice of the proposed change. The USPTO's accelerated examination program is the only change that it has successfully implemented recently — perhaps because it involve no rule changes of any kind. Unfortunately, the USPTO not only shifted the primary burden of search and examination to the applicant, but asks the applicant to do far more than any examiner would, thus pushing the potential cost of prosecuting an application under the accelerated examination program north of \$100,000.

Dr. Rouget F. (Ric) Henschel is a partner with Foley & Lardner LLP and is a member of the Chemical & Pharmaceutical, Intellectual Property Litigation and International Practices as well as the Nanotechnology Industry Team. Dr. Henschel graduated from Georgetown University Law Center (J.D., 1999), City University of New York (Ph.D., organic chemistry, 1990), and the City College of New York (B.S., chemistry, 1981). While in law school, he was president of the Student Intellectual Property Law Association. Dr. Henschel is a member of the Virginia and District of Columbia bars and is registered to practice before the USPTO.

Bang! Pow! Right in the KSR!*Ron Kaminecki, Thomson Reuters*

The apparent goal of the US Supreme Court of late has been to focus on intellectual property issues, including such decisions such as *KSR Int'l Co. v. Teleflex, Inc.* and *MedImmune, Inc. v. Genentech, Inc.* Actually, the Court has a history of ruling on intellectual property cases going back over a century and a half in *Hotchkiss v. Greenwood*, which dealt with the standard of proof in patent cases and is now targeting other specific areas in patent law. These decisions have led to various rules, tests and even other decisions which help determine what can be patented and also what rights may be extended to patent holders and even licensees. How do these new decisions affect the various parties of patent law, including inventors, assignees, searchers, attorneys, litigants and the general public? An overview of these points will be given along with how such changes in the law will affect you.

Ron Kaminecki is Director, Intellectual Property Segment with The Scientific business of Thomson Reuters. Ron rejoined Dialog in 1999 after almost three years at a major pharmaceutical company. Prior to this, Ron held various jobs at Dialog for over nineteen years, including Regional Manager and Senior Staff Advisor. He got his start in searching technical information via manual, online and batch systems at the IIT Research Institute as an Associate Information Specialist. His current responsibilities at Thomson Reuters include working with various intellectual property groups to help develop new solutions for searching, to collect information from these groups, and to disseminate this knowledge. He is a registered US patent attorney and is a member of the Illinois Bar and of the Bar of the Northern District Court of Illinois, and was a US Patent Agent.

“Rules, Regulations and Reform – Patent Tumult in the US”
Panel Discussion

A large rectangular area with rounded corners, containing approximately 30 horizontal lines for writing. This area is intended for notes or a transcript of the panel discussion.

Wednesday Afternoon Session 1:30 – 3:15

Rules, Regulations and Reform – Patent Tumult in the US

Session Chair: Marty Goffman, SequenceBase Corp

1:35 – 3:15

“Rules, Regulations and Reform – Patent Tumult in the US”

Panel Discussion moderated by Marty Goffman, SequenceBase Corp

Ding Dong, the Rules Are Dead! – and Other Updates on US Patent Law

Rick Neifeld, Neifeld PLC

The public 1, the USPTO 0, in the battle on rules limiting continuations and claims! *Tafas v. Dudas*, decision dated 4/1/2008, permanently enjoins the USPTO from promulgating these rules. The USPTO plans to appeal the decision. I will briefly explain the decision, the issues, and the USPTO’s prospects for ultimate success in the Courts. Second, the decision in *Tafas* impacts the fate of other proposed rules. I will discuss that impact on at least the proposed new rules for appeals and IDSs. Third, I will provide some insight into the appeals process in the USPTO, the impact of the proposed rules on appeals, and reveal some startling statistics about appeals and explain why those statistics are so important! Fourth, I will review some of the recent important judicial decisions and provide an update on legislative developments.

Rick is a patent attorney. He has degrees in physics and mathematics, and a Ph.D. in Physics from Rutgers University. Rick is the founder of Neifeld IP Law, PC, which focuses on patent interference, and patent and trademark prosecution in the USPTO and abroad. Rick has been involved in over fifty patent interferences, is a former chair of the Interference Committee of the AIPLA, and also administers the popular-amongst-interference -practitioners “patentinterference” yahoo group list. He is widely published on patent law issues and many of those publications appear on his firm’s web site, www.Neifeld.com. He is also a co-founder of the www.patentvaluepredictor.com patent valuation service.

The Three Weird Sisters of Patent Reform

Roy Zimmerman, Medtronics

Good things, and often bad, come in threes. Winning the Trifecta is a good thing. Combining incompetent top PTO management, ill-considered and probably illegal patent practice rules changes, and the Patent Reform bills in Congress makes a dangerous witches’ brew threatening patent attorneys, patent searchers, and the value of patents in the US. I’ll present some of the prior art searching and analyses provisions of proposed rules and Patent Reform bills to consider their negative impacts on costs, available capacity to comply, and devaluing US patents if all become effective.

Roy Zimmermann is the Principal Patent Searcher for Medtronic, a large medical device manufacturer. During his 15 years at Medtronic, Roy worked initially in Medtronic’s library, but has worked for more than a decade for Medtronic’s chief patent counsel supporting patent attorneys, litigators, and patent portfolio managers. Roy serves on the Vendor Committee for PIUG, where he has concentrated on web-based services, Micropatent, Delphion, Lexis. He also serves on advisory boards to several online services, including Questel-Orbit. He recently joined the IPI Selection Board for the annual IPI Award.

Contact Information

Rick Neifeld
Neifeld PLC
rneifeld@neifled.com

Ron Kaminecki
Thomson Scientific
Ron.kaminecki@thomson.com

Ric Henschel
Foley & Lardner
rhenschel@foley.com

Roy Zimmermann
Medtronics
rzimmermann@medtronic.com

"Rules, Regulations and Reform – Patent Tumult in the US"
Panel Discussion

A large rectangular area with rounded corners, containing approximately 30 horizontal lines for writing. The lines are evenly spaced and extend across the width of the box. The box is empty, intended for a panel discussion or notes.

Wednesday Afternoon Session 3:45 – 5:15

Valuable Patents – Techniques for Identification and Quantification

Session Chair: Doreen Alberts, Theravance, Inc.

3:50 – 4:15

“Helping Others Acquire, License or Invest in Patents with Confidence”

by Susanne Hantos, Davies Collison Cave

Abstract

Investors are becoming increasingly savvy in this knowledge economy. A noticeable trend has emerged within the patenting arena in which those seeking to acquire, license or invest in patented technology are asking more focused, detailed and tough questions in order to assess whether commitment is warranted. Being satiated with superficial or incomplete information or having lax attitudes towards intellectual property appropriation are becoming a distant memory, as more realize that by thoroughly scrutinizing patent rights before purchase, the exposure to infringement risks or the risk of purchasing a “lemon” can be mitigated.

As both a patent searcher and patent attorney, it has been my experience that comprehensive freedom to operate searches and patent validity investigations have become fundamental in advising clients on how to effectively approach any in- or outlicensing activity or purchase arrangements relating to patents. In order to advise clients, patent attorneys need reliable searches and this presentation will examine the features of a sound approach to patent research and analysis in support of patent acquisition, licensing or investment in patented technology. Special considerations concerning Australian and New Zealand patent law and resources will also be discussed.

Biography

Susanne is the manager of the Patent Intelligence Services division of Davies Collison Cave, an Australian intellectual property law firm. Susanne is a trained chemist, a librarian and a registered Australian and New Zealand patent attorney and Canadian patent agent who specializes in conducting patent and scientific literature searches in order to advise on novelty, patent infringement/freedom to operate and patent validity issues related to chemical technology. Susanne is a member of PIUG, ACS, SLA as well as an associate member of the Institute of Patent and Trade Mark Attorneys of Australia, the Intellectual Property Institute of Canada, and the Australian Library and Information Association.

Contact information

Susanne Hantos
Davies Collison Cave
shantos@davies.com.au

“Helping Others Acquire, License or Invest in Patents with Confidence”
by Susanne Hantos, Davies Collison Cave

A large rectangular area with rounded corners, containing numerous horizontal lines for writing.

Wednesday Afternoon Session 3:45 – 5:15

Valuable Patents – Techniques for Identification and Quantification

Session Chair: Doreen Alberts, Theravance, Inc.

4:00 – 4:25

“Are There Hallmarks of Important Patents?”

by Don Walter, Thomson Scientific

Abstract

How many times has a client come to you and asked for a listing of “just the important patents in this field”? What is an important patent? Is there an easy way to recognize one when you see it? This study will look at some important patents, and investigate whether they have certain features that “unimportant” patents do not have.

Biography

Donald Walter joined The Scientific business of Thomson Reuters, which was then called Derwent Information, in 1992, where his primary job is to train users on Thomson Scientific and Thomson Healthcare databases, specializing in chemical and patent information. He also conducts searches and analyses for legal and industrial clients of the Thomson Reuters’ Scientific Search Service, with a special emphasis on pharmaceutical and chemical subjects. He learned his craft at Exxon Research and Engineering, conducting patent and scientific literature searching for clients in the legal and technical departments. His Ph.D. from Yale is in Chemistry. He lives just outside Washington DC.

Contact information

Don Walter
Thomson Reuters
Don.walter@thomson.com

“Are There Hallmarks of Important Patents?”
by Don Walter, Thomson Scientific

A large rectangular area with rounded corners, containing numerous horizontal lines for writing.

Wednesday Afternoon Session 3:45 – 5:15

Session Dedicated to Richard Kurt

Session Chair: Don Walter

4:40 – 5:05

“Identifying and Quantifying Valuable Patents”

by Barry Brager, Perception Partners, Inc.

Abstract

The complex linkage between patents and products, coupled with a lack of transparency in patent transactions, presents a significant challenge to the patent analyst, who is often tasked with inexpensively communicating patent quality and value. This is especially true in landscape analysis, where thousands of patents must be understood and prioritized, often without having time to read most of the documents.

There are several “black box” approaches to understanding patent quality and value, such as regression models, citation ratios and other systems. None of these has the advantage of being readily applied “on the fly” by analysts that are not customers of the model owners.

It is possible for patent analysts to use data available in commonly collected bibliometric fields – and other data freely available on the web – to develop simple, inexpensive models that proxy for patent quality and value. Some metrics that can be developed in this way include geographic strength, seminality, leadership, growth impact and value chain contribution. In this presentation, the speaker will describe practices that patent analysts can use to quickly and effectively ascertain relative quality and value of patents in a complex landscape. Examples will be demonstrated via a case study in chemical industry.

Biography

Barry Brager is the Founder and Managing Partner of Perception Partners(R). He leads ongoing development of patent-pending quantitative and qualitative analytical tools for data and text mining that have been used to analyze more than 250,000 patents worldwide and which have supported decisions related to more than \$1 billion in financial transactions.

Barry is also the Chief Executive Officer of Starpound Corporation. Starpound is an IP management company that licenses technology to turn mobile phones into remote control devices. Barry holds one patent and multiple pending related to these endeavors. Barry holds several leadership positions in the IP industry. Barry graduated in 1992 from Temple University, and in 2003 completed Emory University’s top 10 globally-ranked Executive MBA program, graduating Beta Gamma Sigma.

Contact information

Barry Brager
Perception Partners
bbrager@perceptionpartners.com

"Identifying and Quantifying Valuable Patents"
by Barry Brager, Perception Partners, Inc.

A large rectangular area with rounded corners, containing numerous horizontal lines for writing. The lines are evenly spaced and extend across the width of the page, providing a space for notes or a transcript.

PIUG 2008 Exhibits

Exhibit Times

Exhibits are in the Potomac Room on the Ballroom Level.

The Exhibit Room will open Sunday Evening with the Welcome Reception, and will be open during breakfast and breaks on Monday-Wednesday. The Exhibit Room will be closed during meeting sessions.

Sunday, May 18	2:00 – 6:00 pm	Set Up (Vendors Only)
	7:00 – 9:00 pm	Evening Reception
Monday, May 19	7:00 – 8:00 am	Breakfast
	10:10 – 10:40 am	Morning Break
	3:00 – 3:30 pm	Afternoon Break
Tuesday, May 20	7:00 – 8:00 am	Breakfast
	10:05 – 10:35 am	Morning Break
	1:30 – 3:30 pm	Afternoon Exhibit Time and Break
Wednesday, May 21	7:00 – 8:00 am	Breakfast
	9:50 – 10:30 am	Morning Break
	3:15 – 3:45 pm	Afternoon Break
	3:45 pm	End of exhibits

Information About Exhibitors

Thomson Reuters (Emerald Sponsor)

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, scientific, healthcare and media markets, powered by the world's most trusted news organization.

Our Scientific knowledge and information is essential for drug companies to discover new drugs and get them to market faster, for researchers to find relevant papers and know what's newly published in their subject, and for businesses to optimize their intellectual property and find competitive intelligence.

Chemical Abstracts Service (Sapphire Sponsor)

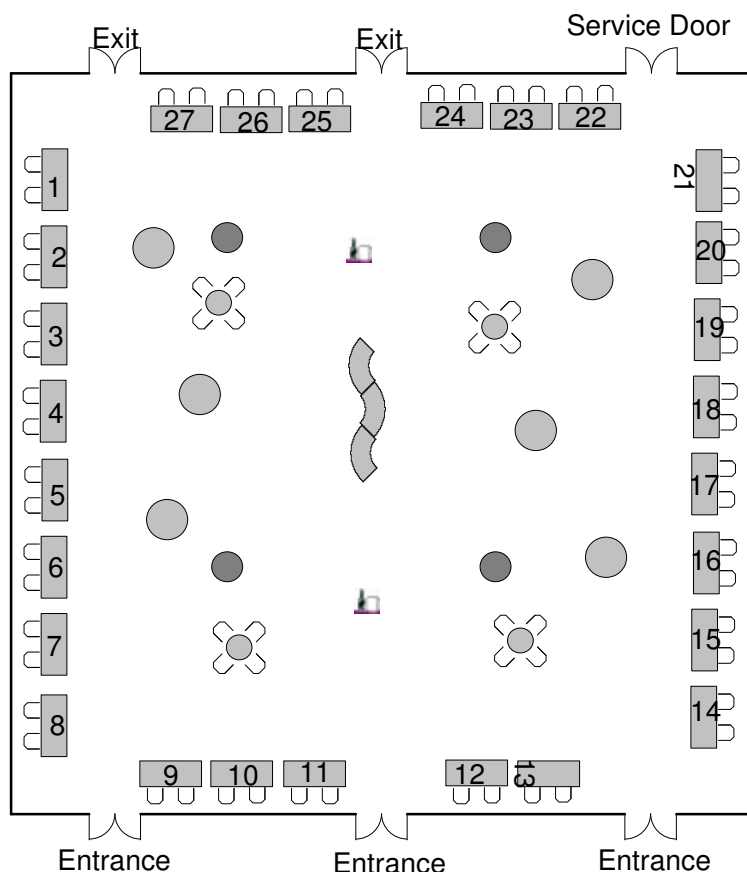
CAS, a division of the American Chemical Society, produces the most comprehensive databases of chemical information from publicly disclosed research worldwide, including the CAS REGISTRYSM database, the world's most authoritative collection of substance information. CAS products and services such as the SciFinder® and STN® research tools make this content accessible with both easy to use and advanced search, retrieval, and analytical tools. CAS customers include chemical and pharmaceutical companies, university science departments, and government agencies around the world. CAS has been connecting scientists with the work of their colleagues for more than 100 years.

LexisNexis (Sapphire Sponsor)

LexisNexis® offers a suite of solutions specifically designed to enhance the quality and efficiency of your patent research. The newest addition is TotalPatent™, the most comprehensive and relevant, yet easy-to-use, patent research and retrieval system available. And now it includes the world's most complete full-text source of granted patents – including searchable PDFs – issued by the United Kingdom Intellectual Property Office, from 1982 to current.

Exhibit Hall Layout

Potomac Room (Ballroom Level)



Exhibitor	Stand
BizInt	11
CAS	4
CPA Global	21
East Linden	27
FIZ	3
Genome Quest	16
IFI	9
Innography	17
Intellixir	6
Landon IP	25
Lexis-Nexis	18
McElroy	19
Minesoft	15
Patents Online	5
Questel	7
RWS	14
Sapio Systems	20
SciPat	26
Search Technology/Vantage Point	8
Thomson	12
Thomson	13
TPR	10
Trilateral Co-operation – EPO, JPO, USPTO	22, 23, 24
Uppdragshuset	2
WIPO	1

Questel (Sapphire Sponsor)

For over 30 years, Questel has been helping manage the world's most important IP portfolios. We offer a suite of leading-edge patent, trademark and design services to executives, researchers, and competitive intelligence professionals, and help turn their IP information into real value and enhance their organizations' competitiveness. Known for having one of the most comprehensive collection of databases, we also provide a wide array of tools for searching, analyzing, visualizing, evaluating, sharing results, and ordering.

Amethyst Sponsors

BizInt Solutions

Our BizInt Smart Charts software helps you create, customize, and distribute tabular reports from patent and drug pipeline databases. With BizInt Smart Charts for Patents you can create reports from patent and literature databases on STN, Dialog*Orbit, Questel, MicroPatent, Delphion, PatBase, Integrity, IDdb, and GenomeQuest; and distribute HTML reports with automatically generated links to full patents.

FIZ Karlsruhe

FIZ Karlsruhe, Inc., is the US-based subsidiary of Fachinformationszentrum Karlsruhe, Gesellschaft für wissenschaftlich-technische Information mbH (FIZ Karlsruhe GmbH). Its primary purpose is to offer our US customers technical support and training in databases on STN International that are hosted by FIZ Karlsruhe GmbH. Most of these are patent databases like the Derwent World Patents Index® and INPADOC, biosequence databases like USGENE® and GENESEQ™ (DGENE), technical databases like INSPEC and COMPENDEX, and chemical databases like BEILSTEIN.

Patents Online, LLC

SumoBrain is a new professional patent searching solution from the creators of FreePatentsOnline.com. Powerful searching capabilities allow searching on all the world's major patent collections, while workflow tools such as alerts, portfolios, document commenting, document sharing, and document delivery solutions are also available. SumoBrain also offers custom data solutions and analytics for those clients that need to integrate patent data into their own datacenters and in-house solutions. Look for more developments from SumoBrain in the coming months, including additional data collections, advanced semantic searching, additional workflow and analytical tools, data visualization, and more.

GenomeQuest

GenomeQuest, Inc. is the leading genomic information company providing applications and services to manage and mine the world's sequence data. The company's flagship product, GenomeQuest™, is a web-based sequence information platform that enables sequence information specialists to exploit genomic information resources including next-generation sequencing tools and worldwide biological sequence reference databases. GenomeQuest's customers leverage high-speed algorithms and sophisticated analysis and reporting tools to transform data into functional knowledge, on-demand. GenomeQuest delivers genomic data access, management, and utility to over 140 leading life science companies and IP law firms, worldwide.

Innography

Innography enables companies to quickly extract valuable insights for leveraging, optimizing and managing their patent portfolios. Through a unique correlation, visualization and collaboration process, Innography streamlines manual IP-related tasks by giving instant access to reliable and vital data that drives measurable and meaningful results.

McElroy Translation

McElroy Translation provides translation and localization services in all languages to business and government clientele enhancing their ability to compete in global markets.

Minesoft, Ltd.

Minesoft creates and provides products and solutions for the patent information sector, including PatBase, a US and international searchable full-text and bibliographic database, PatentArchive, Patent Tracker, and PatentOrder, providing linked archives, legal and competitor tracking & alerting services & patent document delivery by Internet and for Intranets. Minesoft serves leading corporations, Patent Offices and patent attorney firms worldwide.

Search Technology/Vantage Point

Search Technology's VantagePoint text mining software helps Patent Analysts, Competitive Technical Intelligence Professionals, and Technology Managers find relationships and identify patterns within search results from patent, scientific, technical, and business databases. Our expanding on-line library now has 140 Import Filters for more than 50 databases from 15 data providers. VantagePoint can help you analyze the breadth of data sources you need. Import, clean, and analyze your data; automate your analytical and reporting process; and distribute your results using the VP Reader. Come see what's new in VantagePoint v6.

Technology & Patent Research International, Inc

Technology & Patent Research (TPR) International, Inc. is a full service search firm specializing in researching worldwide patent and non-patent information sources for all areas of technology. TPR International offers a variety of services, including analysis of worldwide patent and non-patent literature for state-of-the-art searches through to infringement and validity studies conducted via online databases and/or via manual searching conducted at patent offices and libraries in Europe, the U.S. and Japan.

Uppdragshuset

An international provider of professional IPR services, focusing on novelty searches, infringement analysis, invalidation searches, monitoring services, IP-mapping and freedom to operate analysis. All the staff has prior national patent office examiner status with international PCT examination experience.

Exhibitors

Computer Patent Annuities (CPA)

Intellevate, a subsidiary of Computer Patent Annuities Ltd., provides outsourced processes, both onshore and offshore, that help streamline the IP management process. Our employees become an extension of your team, making your organization more efficient and accessible than ever before. Services include: Docketing, Illustration, Prior Art Searching, Patent Paralegal Services, Patent Proofreading and Trademark Paralegal Services.

East Linden

East Linden specializes in constructing deep-processed and deep-indexed patent databases, developing powerful search platforms and providing professional patent information service. We have made significant progress in market development and achieved a good reputation among our customers worldwide. Our products and services include World Traditional Medicine Patent Database, Chinese Patent Database, Semantic Search Engine, Machine Translation & Manual Translation, and Patent Search Service.

IFI Patent Intelligence

For more than 50 years IFI Patent Intelligence has been at the forefront of the patent industry, providing clients with trusted tools to access U.S. patents. IFI has introduced and continues to develop a wide variety of proprietary systems that make the patent search process faster, more productive, and more cost-effective. IFI covers all types of chemistry as well as polymers and Markush structures in addition to mechanical and electrical patents. Today, the database known as CLAIMS® represents the most reliable, text-searchable, computerized collection of U.S. patents in the world.

INTELLIXIR

INTELLIXIR develops INTELLIXIR System, a Web application for technologic, scientific and competitive intelligence purposes dedicated to organizations eager to transform the cost of structured information into a high valuable decision. Studies on patentability, detection of emerging trends, identification of major players, the search for partners, or the development of periodic indicators are the main applications offered by the INTELLIXIR System.

Landon-IP

Landon IP conducts professional patent and trademark searches. We analyze patents and scientific articles, conduct technical intelligence, and consult to corporations and law firms worldwide. Our information group sells patents, file histories, and other documents on paper, on CD ROM, and on the Web.

RWS Group

RWS Group provides specialist intellectual property search, translation and filing services. Its Information Division offers patent, design, trademark and non-patent literature searches; patent watches, filewrappers/inspections and status reports. PatBase - a professional patent database (developed in partnership with Minesoft Limited) is available on an annual subscription basis. RWS Translation Division is the world's leading patent translation specialist, including translations for information purposes, and a full European, Chinese and Japanese national validation service. The Group has offices in China, France, Germany, Japan, Switzerland, U.K. and U.S.A. and employs around 350 staff.

Sapio Systems

Sapio Systems' web-based ScioSphere optimizes the intellectual property research, search and analysis process with a unique online workflow and key word reference database that enables: patent analysts to increase the quality and breadth of IP searches thus reducing risk exposure/improving return on research investment to quickly obtain knowledge and prior art from all available heterogeneous sources, proven to reduce analysis time by 80%.

SciPat

Scipat Benelux is a Dutch based company, specializing in offering solutions for the Intellectual Property information market. The most recent addition in the service offering from Scipat is an on-demand rapid Chinese-to-English Translation Service. With the growing increase in Chinese publications, and the limitations in access to this information, Scipat is offering a solution to gain quick insight in all Chinese publications. Using only human translation, Scipat offers 48 hour (business day) translation turnaround for any Chinese invention, patent or utility model. The standard translation offers all front page information and all claims at a fixed price of US \$95 per document. Additionally, Scipat will be demonstrating its new IPC based alerting service for human translated Chinese publications.

Trilateral Co-operation – EPO, JPO, USPTO

The Trilateral Co-operation was set up in 1983 between the European Patent Office (EPO), the Japan Patent Office (JPO) and the United States Patent and Trademark Office (USPTO). Through harmonisation and development of industrial property administration and protection of industrial property rights, the Trilateral Offices strive to contribute to an increasingly efficient worldwide patent system in the 21st century. The majority of all patent applications filed worldwide, including PCT applications, are processed by the Trilateral Offices. Please visit our exhibit booth to learn more about what the Trilateral Offices are doing to improve the dissemination and use of Intellectual Property information globally.

WIPO

The World Intellectual Property Organization (WIPO) is a specialized agency of the United Nations based in Geneva, Switzerland. WIPO was established in 1967 with a mandate from its Member States (184 as of today) to promote the protection of Intellectual Property throughout the world through cooperation among states and in collaboration with other international organizations.



PUSH IT.

Take your research to a whole new level with *Thomson Innovation* from Thomson Scientific. For the first time, you can gather, analyze, and distribute all of the information you need to reach the top of your market. Intellectual property, scientific literature, news and business data—along with tools that seamlessly integrate into your workflow—are all combined in one place. Come see for yourself. And take your entire innovation process higher.

www.thomsoninnovation.com



Visit Thomson Scientific Your One-Stop IP Solution Provider

THOMSON Innovation

the new standard in intellectual property research and analysis

Aureka

transform intellectual property information into actionable intelligence

Derwent World Patents Index[®] (DWPISM)

the world's most comprehensive and reliable source of patent information

Thomson Data Analyzer

valuable analysis of business-critical information

Drop your business card and enter to win *Kindle*

the new wireless reading device from Amazon.com... and start reading newspapers, books, financial information and PATENTS, electronically, with this revolutionary tool (valued at \$400 USD)



Winner must be present. Drawing to take place during the morning break on the last day of the exhibits.



A precise argument requires precise searching.

With STN, you can find exactly the science and technology information your business needs to secure and protect patents. Multimillion-dollar decisions can hinge on a single molecule. That's why STN gives you so many ways to explore chemical substances and sequences. CAPlusSM ties together journal literature and patent research from the beginning of the twentieth century to yesterday, coverage of 50 active patent offices worldwide, and the most current records from seven major patent-issuing authorities. You can also search CAPlus, Derwent World Patents Index,[®] INPADOC, and other databases simultaneously. Plus, access the world's largest repository of chemical substance information—CAS REGISTRYSM—and a wealth of publicly available sequence information. So when you're dealing with patent infringement, patentability, or competitive intelligence, use STN and get the results you want. Precisely.

STN[®]

NORTH AMERICA

CAS
STN North America
Phone: 800-753-4227 (North America)
614-447-3700 (worldwide)
Internet: www.cas.org

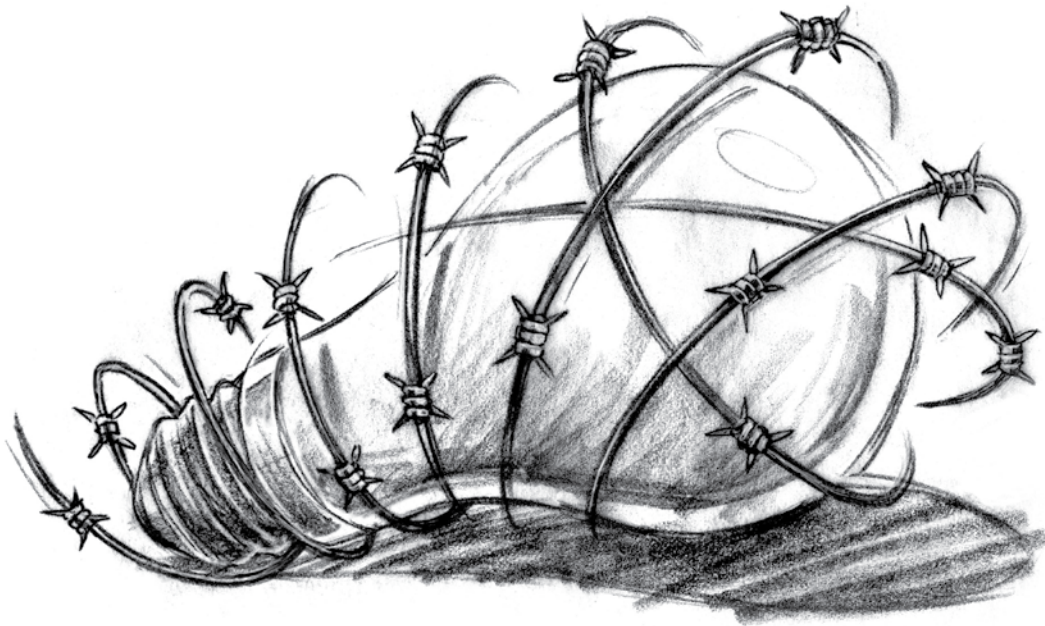
EUROPE

FIZ Karlsruhe
STN Europe
Phone: +49-7247-808-555
Internet: www.stn-international.de

JAPAN

JAICI (Japan Association for
International Chemical Information)
STN Japan
Phone: 81-3-5978-3621
Internet: www.jaici.or.jp

Protect what's yours.



Introducing **TotalPatent™** from LexisNexis® – because your best and brightest ideas need the best and brightest protection.

The TotalPatent service is the most comprehensive and relevant, yet easy-to-use, patent research, analysis and retrieval system available anywhere.

You can be confident that you'll leave nothing to chance with 3 times more patent sources than any other provider, including 22 full-text authorities. You can access the world's largest collection of searchable full-text and bibliographic information – with images, citations, legal status, and patent family collections all in one place. And you can search in the original published language or in English translation.

So don't miss a thing – with TotalPatent.

www.lexisnexis.com/lightbulb
800.227.4908



TotalPatent is part of a suite of Intellectual Property Solutions from LexisNexis. Other products include:
PatentOptimizer™ | *ReedFax®* | *Global IP Law Service* | *Exclusive Analysis on Lexis.com*

LexisNexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc. used under license. TotalPatent is a trademark of LexisNexis, a division of Reed Elsevier Inc. ReedFax is a registered trademark of Reed Technology and Information Services Inc. Other products and services may be trademarks or registered trademarks of their respective companies.

© 2007 LexisNexis, a division of Reed Elsevier Inc. All rights reserved.



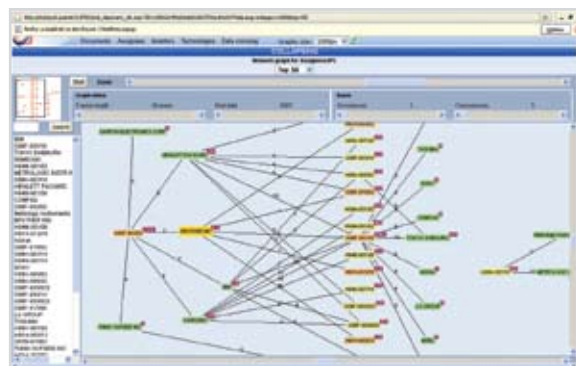
QPAT: Now Featuring New Content and New Features

New Content: Faster updating of Japanese, Korean, & Chinese patent data – all in English
 New JP, AT, BE, CH full text content
 Additional full text backfile coverage for FR, GB, DE, US



Evolution of top 50 Assignees

New Features: Multilingual search assistant,
 Number import wizard,
 Citation searching and analysis,
 Workfiles: fully customizable with
 - Built-in analysis module
 - Searchable user-defined fields



Network Graph for Assignees/IPC


Questel
 Find out more:
www.questel.com



PatBase

Designed for patent searchers everywhere as a one-stop shop

- Over 28 million patent families since early 1900's
- Abstracts and full-text
- IPC, USPC, ECLA, JP classifications
- Updated weekly on publication days with a rapid Alert Service
- Integrated PDF copies, legal status, registers, translations, file histories

Competitively priced unlimited annual subscription - including unlimited use of specially designed patent viewing and analysis tools:

minesoft
www.minesoft.com

PatBase has been developed in partnership with **RWS GROUP**
www.rws.com

Advanced Keyword Highlighting
Patent Family Explorer
Priority Analysis Maps
Citation Finder
....and more



Try PatBase for Free


Ask for your free trial, free web demonstration or more details

www.patbase.com
info@patbase.com

contact Minesoft on: +44(0)20 8404 0651 (UK), (401)737 6499 (USA), 0352 32 0647 (Japan).

Offices also in Australia, China, France, Germany, Israel, Italy, Korea, Switzerland.

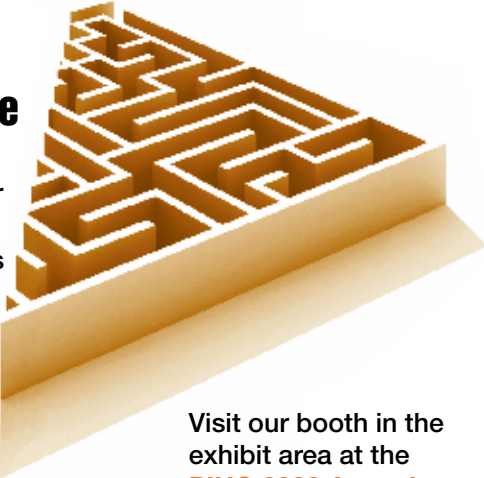
Simplify Your Patent Search



Break Through The Search Maze

Complete IP Solutions for the Patent Searcher

- Custom Search Solutions
- Bulk Data Delivery
- Searchable PDFs
- IP Analytics



Visit our booth in the exhibit area at the **PIUG 2008 Annual Conference**.

SUMOBRAIN
Big, powerful, smart searching

410.988.3051 • www.sumobrain.com

Overwhelmed

by Sequence Patent Search Results?

Find a more intelligent way!

GenomeQuest's proprietary **FilterSmart™** technology allows you to simultaneously filter on any number of alignment and/or annotation properties through simple pull-down menus. Filter on over 60 parameters including SEQ ID, alignment statistics, query length, patent filing date, patent family, patent assignee, sequence location (claim/disclosure) or legal status (granted).

When challenged by sequence analysis, GenomeQuest's result-management capabilities quickly put you back on top.

> Visit www.genomequest.com to find out more about GenomeQuest and the FilterSmart™ technology.

GenomeQuest
INC.



Go beyond search. Unique correlation, visualization and collaboration research platform to harness the power of your patent portfolio.

Innography enhances the patent research process by enabling you to quickly and easily discover, determine and derive the critical details necessary for conducting:

- Trend Analysis
- Patent Disclosure and Prior Art Research
- Emerging Business Evaluation
- Competitive Intelligence
- M&A Due Diligence
- Infringement / Invalidation Discovery




Enter to win an iPod touch!

Visit the Innography booth in the exhibit hall!

www.innography.com | 1.888.318.7892

Global Outlook, Strategic Vision

McElroy Translation's experience covers all areas of intellectual property translation in all languages. We serve leading law firms, corporate legal departments and government patent agencies. Our clients require accuracy, dependability and professionalism.



McELROY
TRANSLATION
www.mcelroytranslation.com


800.531.9977 910 West Avenue, Austin, TX 78701 +1.512.472.6753

Turn Information into Knowledge

www.TheVantagePoint.com

What do you need to analyze?

- Patents
- Science/Technology Literature
- Business Information
- News
- Your own data (xls, csv, xml, and more)

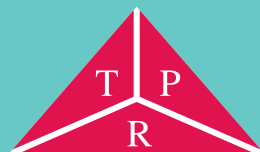


Our expanding on-line library now has 140 Import Filters for more than 50 databases from 15 data providers. VantagePoint can help you analyze the breadth of data sources you need.

Search Technology
770.441.1457
VantagePoint@searchtech.com

International Patent Searching

VALIDITY INFRINGEMENT PATENTABILITY PATENT WATCHES



TECHNOLOGY & PATENT RESEARCH
InternationalSM

The Patent Searcher's Search Firm™

- Searches and Patent Watches - flexible to your requirements and budget
- In-depth investigation of alternative sources of prior art for top-priority licensing, validity and/or litigation cases
- On-line database and/or manual searching in Japan, Europe, U.S., other countries

17055 Via Del Campo Suite 200 ▲ San Diego CA 92127
tel: 858.592.9084 ▲ fax: 858.592.0045 ▲ searches@TPRInternational.com
www.TPRInternational.com

Since the year 2000 Uppdragshuset has delivered renowned special search services around the world.

UPPDRAGSHUSET

So, who are we, at this Swedish company with a name that is hard to spell and impossible to pronounce? We simply say that we love to search and work with patent data. All of us strive to be innovative specialists that you can rely on.

Each of us at Uppdragshuset has several years of experience, including Patent Office examination. To be up to date with the latest advancements, 20% of our time is spent on education and development.

We build specialized IP-tools for easy communication and administration of patent data. One result is that we are the only player with access to the complete Scandinavian patent full text data via an in-house database.

If you have any question, please do come by our booth.

Novelty searches

FTO searches

Validity searches

Monitoring

Mapping/Landscaping

IP-tools

www.uppdragshuset.se, Stockholm, Sweden, tel +46-8-50 10 26 00, info@uppdragshuset.se



Upcoming CPA Learning Series Seminars
Join us in San Diego and Silicon Valley!

IP Portfolio Management Strategies: Creating Efficiency, Leveraging Technology and Managing Risk

Earn up to 3 Hours of MCLE
June 24, 2008
9:30am - 1:30pm
San Diego, California
The W Hotel San Diego

IP Practice Management Strategies: Managing Administrative Risk and Controlling Costs in the Contemporary IP Practice

Earn up to 4.5 Hours of MCLE
June 26, 2008
9:30am - 3:00pm
San Jose, California
The Fairmont San Jose

To reserve a space or for more information, contact Tim Kuzmuk:
tkuzmuk@cpaglobal.com or 703.739.1253
www.cpaglobal.com/events
CPA North America is a California State Bar Approved MCLE Provider



东方灵盾
EAST LINDEN

East Linden specializes in constructing deep-processed and deep-indexed patent databases, developing powerful search platforms and providing professional patent information service. According to our high quality service, rich experience and a persistent Customer Oriented Integrated Marketing Strategy, we have made a significant progress in market development and achieved a good reputation among our customers worldwide.

Our Product & Service:

- World Traditional Medicine Patent Database
- Chinese Patent Database
- Semantic Search Engine
- Machine Translation & Manual Translation
- Patent Search Service



If you aren't using the most comprehensive U.S. patent search tools to guide your decisions, what are you using?

Don't trust your luck to anyone other than IFI Patent Intelligence, the leading U.S. patent database service. For information call or email us, or visit online at www.ificlaims.com

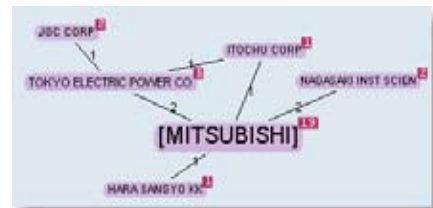


800.331.4955

info@ificlaims.com



INTELLIXIR develops **INTELLIXIR** System, a Web application for technological, scientific and competitive intelligence purposes dedicated to organizations eager to *transform the cost of structured information into a high valuable decision.*



Bill Bohlayer
Director, Patent Search Group



WE PUT THE "I" IN IP

Get To Know Us
At Landon IP our most valued asset is our people—the intellectual part in the IP equation. Our patent analysts—100 of them—hold advanced degrees and some are registered agents. Several are former patent examiners. It's because we know that your search is only as good as the people who perform it. It's also why the USPTO trusts us to search for them.

Search

- Patentability
- Infringement or Clearance
- Validity
- State of the Art
- Accelerated Examination


All of our searches are offered globally. Landon IP will scour the earth for prior art and search full text in Japanese, Korean, German, Russian, Spanish, and English.

We invite you to get to know us. Contact Landon IP at **703-486-1150** or visit www.landon-ip.com/search



information • search • analysis • consulting

The leading Intellectual Property Search and Translation company



RWS GROUP

Information services


Patent / non-patent literature searches
Status reports / Filewrappers • Patent watches
Design searches • **PatBase** patent database

Translation services

Translations for filing purposes
Full PCT (Japanese, Chinese, Korean etc.) and European patent nationalization service
Translations of foreign references

RWS Group East Coast, 11 Broadway, New York, NY 10004.
Tel: (212) 809-2416; Fax: (212) 422-6877 newyork@rws.com

RWS Group West Coast, 44 Montgomery Street, Suite 2500, San Francisco, CA 94104.
Tel: (415) 391-2199; Fax: (415) 391-2689 sanfran@rws.com
www.rws.com



Offices in China, France, Germany, Japan, Switzerland, UK and USA

SAPIO SYSTEMS

www.sciosphere.com


ScioSphere® is an online analytical tool, which makes it possible for you to analyze hundreds or even thousands of documents simultaneously. ScioSphere provides a unique, optimized workflow for analyzing texts, enabling you to quickly identify what is relevant knowledge and what is trivial information.

online information processing

Maximize the value of your searches and optimize your workflow




ScioSphere Patents
for analyzing patent documents

 **Trilateral User Conference**

Trilateral Patent Information – A common approach for the benefit of the users community

- free of charge basic search services of IP information via the Internet
- provision of IP information in bulk form at marginal cost
- official Gazette on the Internet
- online file inspection with public access
- online filing of patent application
- free exchange of IP information with the Trilateral partners and other IP offices





USGENE[®] on STN[®]

Fast. Comprehensive. Unique.

- The full USPTO archive, 1982 to date
- Updated weekly, within 3 days of publication
- Both Issued Patents and Published Applications
- SEQ ID, Organism name, Feature tables
- Publication title, abstract and claims

Learn more at: www.fiz-k.com/usgene

STN

 **FIZ Karlsruhe**

Attendees (sorted by name)

Adams, Stephen	Magister Ltd.	Curtis, Jan	Unemployed
Akers, Lucia	Bristol-Myers Squibb	D'Ambra, A.J.	Novartis Institutes for BioMedical Sciences
Alberts, Doreen	Theravance, Inc.	Davidson, Jeff	Perception Partners
Alexander, Judy	3M Company	Davis, Sara	GlaxoSmithKline
Allen, Denise	Corning Incorporated	Davis, Shane	Washpat
Andrus, Susan	McElroy Translation	Dedert, Patricia	ExxonMobil R&E
Arnold, Drew	GenomeQuest	DeMarco, Dominic	DeMarco Intellectual Property, LLC
Arora, Kartar Singh	BASF Corporation	DeMille, Ginger	U.S. Patent & Trademark Office
Austin, Robert	Fiz Karlsruhe	Dhulap, Sivakami	CSIR
Bachmann, Carol	3M Company	Dickens, David	CPA North America
Baker, Jeanette	Archer Daniels Midland	Dockter, Terri	Fiz Karlsruhe
Baker, Jeff	Purdue Pharma L.P.	Donaldson, Lyn	US Patent and Trademark Office
Baker, Joyce	Morgan Lewis	Duberman, Josh	NIH
Balasubramanian, Marudai	Pfizer	Dudding, Gerald	GFD Patents LLC
Barcelon Yang, Cynthia	Bristol-Myers Squibb	Dudding, Mark	GFD Patents LLC
Bawa, Alicia	Synta Pharmaceuticals Corp.	Edfjaell, Curt	European Patent Office
Belinskiy, Aleksandr	sanofi aventis	Ellis, Brent	Innography
Bergner, Brian	Chemical Abstracts Service	Englert, Austin	Questel DigiPat
Billmers, Robert	Akzo Nobel	Eskebaek, Thomas	Sapio Systems
Bittenson, Steven	Concepdance, LLC	Fan, Lingwen	East Linden
Blasi, Peter	Chemical Abstracts Service	Fanslow, Mary	Eastman Chemical Company
Booker, Vicki		Feeley, Owen	ExxonMobil R&E
Bowman, Abbey	Hewlett-Packard	Feeley, Shawn	Questel
Brager, Barry	Perception Partners	Finneren, Rory	Landon IP, Inc.
Brennan, John	Morrison & Foerster	Fischer, Gerhard	Syngenta Ltd
Brown, Dave	Thomson Scientific	Fitzpatrick, Jacqueline	Corning Incorporated
Brown, Jim	FIZ Karlsruhe	Flinn, Darrin	Saint-Gobain
Brünger-Weilandt, Sabine	FIZ Karlsruhe	Fobare-DePonio, Denise	Amgen, Inc.
Buffet, Pierre	Questel	Foerderer, Armin	FIZ Karlsruhe
Bukauski, Ken	Chemical Abstracts Service	Foust, Jennifer	Chemical Abstracts Service
Buntrock, Robert	Buntrock Associates	Frey, Paul	Search Technology, Inc.
Burg, Barbara		Fuller, Michael	Nerac, Inc
Burgess, Lora	CAS	Garat, Renaud	Questel
Burke, Michael	Air Products & Chemicals, Inc.	Gaze, Laura	Thomson Scientific
Butler, Barbara	sanofi aventis	Gibbs, Paul	Chemical Abstracts Service
Byrne, Beth	Wyeth Pharmaceuticals	Gillanders, Andy	Sealed Air Corp
Campbell, Tim	Minesoft Ltd.	Gingell, David	Chevron ITC
Campion, Pallavi	TPRI	Godsey-Bell, Connie	LexisNexis
Cantrell, Robert	Landon IP, Inc.	Goffman, Martin	SequenceBase Corporation
Careil, Jean-Michel	INTELLIXIR	Goncharoff, Nicko	SureChem, Inc.
Carlton, Peter	Chemical Abstracts Service	Gore Willse, Ann	Boehringer-Ingelheim
Catania, Irene	Thomson Scientific	Gorman, Joe	Phoenix Translations
Chalmers, Betsey	Procter & Gamble	Green-Kocher, Darlyn	DuPont
Chang, Hyun-ji	KIPI	Grossman, Jacqueline	Townsend and Townsend and Crew
Chellapilla, Kameswara Rao	SciTech Patent Art, Inc.	Hadley, Peter	Amgen, Inc.
Cheslock, Rosalind	Thomson Reuters	Haldeman, Margaret	CAS
Chu, Chong	Thomson Scientific	Hallam, Malcolm	National Starch & Chemical
Clager, Michael	Procter & Gamble	Hammond, Si	CAS
Claudell, Marylene	Questel	Hannum, Betsy	Boston Scientific Corporation
Coie, Robert	IPB Corporation	Hantos, Susanne	Davies Collison Cave
Collins, Deborah	RWS Group	Harris, Marsha	ExxonMobil Upstream Research
Cooper, Donna	USPTO	Harrold, Cinda	Chemical Abstracts Service
Cross, Gerard	Thomson Scientific	Hautaviita, Nikolaj	Uppdragshuset AB
Cullen, Sue	Thomson Scientific	Heagy, Jan	ExxonMobil Upstream Research
Cummings, Rebecca	Chemical Abstracts Service		

Henderson, Leslie	ASRC/USPTO	Lo, Fred	ExxonMobil R&E
Hendriksen, Dan	ExxonMobil R&E	Lochtenbergh, Noel	INTELLIXIR
Henschel, Rouget	Foley & Lardner LLP	Lodge, Steve	RWS Group
Hickey, Judy	Fairview Research LLC	Luby, Matt	Landon IP, Inc.
Hirwani, Rajkumar	CSIR-URDIP, India	Mante, Eden	Bristol-Myers Squibb
Holsworth, Susan	Afton Chemical	March, Robert	DuPont
Horacek, Tamara	Dolby Laboratories Inc.	Markley, Mark	Thomson Reuters
Howard, Brent	USPTO	Martens, Christine	Boehringer Ingelheim
Huc, Olivier	Questel	Martin, Mary Sue	GenomeQuest
Hunt, Catherine	Rohm and Haas Company	Mason, Bruce	Ciba Vision Corp.
Hunt, Dave	Landon IP, Inc.	Massiera, Martine	LexisNexis
Hunt, Elizabeth	Hercules Incorporated	Mathews, Laura	3M Company
Hurwitz, Barbara	Barbara Hurwitz	Mathews, William	Intralogs, LLC
Hutcherson, Mark	Threshold Information Inc.	Maurer, Julie	Dow Chemical Company
Ide, Yoshito	Japan Patent Data Service Co.,	McCue, Chris	Chemical Abstracts Service
Iglesias, Miguel	Questel	McKee, Susan	GlaxoSmithKline
Im, Nam-Hee	Roche Palo Alto LLC	McLaughlin, Karoline	Innography
Ishii, Koh	Chuo Kogaku Shuppan Co.,	Miller, James	University of Maryland
Jang, Juneho	WIPO	Miller, Kimberly	Novartis - NIBR
Jenkins, Donna	Chemical Abstracts Service	Minamida, Yasuko	Eisai Co., Ltd.
Jiwani, Nilofer	sanofi aventis	Miner, Christian	ASRC Management Services
Johnson, Ed	USPTO	Molstad, Richard	Imation Corp.
Johnson, James	The Chamberlain Group	Moorman, Lori	Landon IP, Inc.
Johnson, Susan	Boston Scientific Corporation	Moradei, Guido	Studio Moradei
Jones, Kimberlee	Kraft Foods Global, Inc	Morgan, Fred	SurModics, Inc
Jung, Jae Yong	KIPI	Morris, Sandra	BD Technologies
Kaback, Marilyn		Mozolev, Yuri	Baxter Healthcare Corp
Kaback, Stuart		Mulhausen, Hedy	Retired
Kalinowski, Leo	CAS	Mullican, Michael	Science IP
Kaminecki, Ron	Thomson Scientific	Muzika, Adam	Park IP Translations
Kaneko, Toshiyuki	NGB Corporation	Narayanaswami, Subramaniyan	Retired from Pfizer U.K.
Kapsalas, George	Registered Patent Agent	Neas, Rose	McElroy Translation
Karlsson, Catharina	Uppdragshuset AB	Neifeld, Rick	Neifeld IP Law, PC
Kengaku, Masamichi	NGB Corporation	Newman, Giles	Thomson Reuters
Khorsandian, Ford	TPRI	Newman, Nils	Search Technology, Inc.
Koble, Andrea		Nie, Lixing	Rohm and Haas Company
Kolar, Rich	Computer Patent Annuities	Nishikawa, Yumi	IPB Corporation
Kondracki, Christopher	Specialized Patent Services	Oen, Helen	Eisai Corporation of North America
Kotapish, Glen	PlanetPatent.Com	Oizumi, Masa	Thomson Scientific
Koubek, Kenneth	Rohm and Haas Company	Olkowski, Stacy	Thomson Reuters
Kratunis, John	CAS	Ostanock, Phillip	Minesoft Ltd.
Krawec, Wade	Reed Smith LLP	PAEK, Jong Geun	KIPI
Kuhn, Gary	SAS Institute, Inc	Pandya, Dilip	Novartis Institutes - NIBR
Kuyk, Jacqueline	Washpat	Pargaonkar, Yateen	P&G US Business Services Co.
Lamb, Ryan	WIPO	Parker, Julia	Independent / Consultant
Lambert, Nancy		Parr, Meg	Chemical Abstracts Service
Lampson, William	Boehringer-Ingelheim	Parr, Ted	US Patent and Trademark Office
Landl, Gerald	voestalpine Stahl GmbH	Pelikan, Nadine	Agilent Technologies
Larabee, Ruth	Nerac, Inc	Peregory, Lisa	Questel DigiPat
Lee, Jae Wook	Korea Institute of Geoscience and Mineral Resources	Petriuk, Linda	Canada Institute for Scientific and Technical Information
Lee, Nancy	Thomson Scientific	Phan, Hieu	Abbott Laboratories
Leithiser, Chris	USPTO	Philipp, Minoo	Patent Documentation Group
Li, Yan	Monsanto Company	Philipsen, Judy	Technology & Patent Research International
Lin, Chun-Nan	ASRC Management Services	Piehler, Steve	Chemical Abstracts Service
Linder, Elliott	Questel		
Liu, Yanhuai	East Linden		

Plante, Michael	MDP Research Inc	Taylor, Susan	IFI Patent Intelligence
Pollard, Patrick	Merck & Co., Inc.	Teague, Lawrence	Seed IP Law Group
Porter, Alan	Search Technology, Inc.	Terlizzi, Joe	Questel
Prasad, Neil	Mogambo Solutions	Terry, Pat	Nerac, Inc
Puiggali, Clement	Questel	Thompson, Jane	Eisai Corporation of North America
Raju, Elangovan	E-Merge tech global services pvt	Thomson, Jenna	Canada Institute for Scientific and Technical Information
Ramalingam, Muthukumar	Dextrasys Technologies	Tipton, Andrew	Secure Materials, LLC
Raposo, Camila	Incrementa PD&I	Tjoeng, Siong	Pfizer Inc.
Raskin, Rosa	Rosa S. Raskin & Associates	Ton-nu, Huyen-Tran	ASRC Management Services
Rasmussen, Andrea	Ropes & Gray LLP	Trippe, Anthony	CAS
Ribault, Patrick	Questel	Turner, Thomas	USPTO
Robins, Suzanne	Patent Information Services Inc.	Unger, Sandra	ExxonMobil R&E
Robinson, Ian	Chemical Abstracts Service	van de Kuilen, Aalt	Solvay Pharmaceuticals
Robinson, Roseanna	Hoffmann-LaRoche Inc.	Vawter, Lisa	sanofi aventis
Rodgers, Matt	Landon IP, Inc.	Vestermark, Henrik	Sapio Systems
Rohan, Dawn	USPTO/PTDLP	Voebel, Sherri	Corporate Patents & Marks
Rosman, Avraham	Park IP Translations	Wachtel, Alex	Abbott Laboratories
Ross, Tamar	Teva	Wallace, Martin	University of Maine-Raymond H. Fogler Library
Rozich, Ryan	Innography	Walter, Don	Thomson Scientific
Rubin, Hillary	Kenyon & Kenyon LLP	Wang, Linda	Chemical & Engineering News
Rufener, Andrew	LexisNexis Univentio B.V.	Wang, Yao	Merck & Co., Inc.
Salser, Douglas	USPTO	Watters, Julie	RWS Group
Sasala, Kristine	ASRC Management Services	Webb, Diane	BizInt Solutions
Sayeler, Joni	Uppdragshuset AB	Werkheiser, Steven	Thomson Scientific
Schoeneck, Dave	Search Technology, Inc.	White, Michael	Queens University
Schreiber, Keith	Wyeth	Whitman, Kristin	Landon IP, Inc.
Segal, Scott	ASRC Management Services	Wian, Diane	IFI Patent Intelligence
Sekretov, Andrey	Eurasian Patent Office	Wiar, Laurent	GenomeQuest
Sevilla, Cora	Thomson Scientific	Wilhelm, Hoa	Kimberly-Clark Corp.
Shah, Arti	U.S. Patent & Trademark Office	Williams, Linda	Questel
Shah, Chirag	Mogambo Solutions	Williams, Rick	Vertex Pharmaceuticals
Shain, Andrea	General Cable	Willmore, John	BizInt Solutions
Shanler, Adrienne	Wyeth	Willows, Rob	Thomson Reuters
Shaub, Joann	Specialized Patent Services	Wolff, Thomas	Wolff Information Consulting LLC
Shearin, Theresa	Mars Inc	Wretblad, Linus	Uppdragshuset AB
Shen, Linling	East Linden	Wright, Betty	Avery Dennison
Shigeaki, Oda	Japan Patent Data Service Co., Ltd	Xu, Jun	Beijing East Linden Science & Tech- nology Co., Ltd.
Shu, Zhifu	ExxonMobil R&E	Yang, Yun Yun	Bristol-Myers Squibb
Simmons, Edlyn	Procter & Gamble	Yates, Martha	Monsanto Company
Simmons, Elizabeth	Thomson Scientific	Yeap, Tralvex	Thomson Scientific
Skinner, Joan	Hoffmann-LaRoche Inc.	Yuan, Qiong	CAS
Slaughter, Darlene	IFI Patent Intelligence	Yun, Helen	Schering Plough
Slusar, Vern	Kraft Foods Global, Inc	Zabalski, John	CAS
Smoot, Theresa	Thomson Scientific	Zhao, Dong	East Linden
Snead, Ric	Thomson Scientific	Zhao, Tongxuan	East Linden
Sponsler, Loretta	U.S. Patent & Trademark Office	Zhou, Eve	Thomson Scientific
Steimle, Aaron	Washpat	Zimmermann, Roy	Medtronic
Stembridge, Bob	Thomson Scientific		
Stone, Heidi	Abbott Laboratories		
Studer, Louise	Ropes & Gray LLP		
Stufflebean, Troy	Patents Online, LLC		
Stuik-Prill, Rainer	FIZ Karlsruhe		
Sund, Kevin	Array BioPharma Inc.		
Sweet, Brian	Chemical Abstracts Service		
Talbott, David	U.S. Patent & Trademark Office		
Taylor, Alison	Threshold Information Inc.		



Attendees (sorted by company)

3M Company	Judy Alexander	Chemical Abstracts Service	John Zabilski
3M Company	Carol Bachmann	Chemical Abstracts Service	Brian Bergner
3M Company	Laura Mathews	Chemical Abstracts Service	Peter Blasi
Abbott Laboratories	Hieu Phan	Chemical Abstracts Service	Ken Bukauski
Abbott Laboratories	Heidi Stone	Chemical Abstracts Service	Peter Carlton
Abbott Laboratories	Alex Wachtel	Chemical Abstracts Service	Rebecca Cummings
Afton Chemical	Susan Holsworth	Chemical Abstracts Service	Jennifer Foust
Agilent Technologies	Nadine Pelikan	Chemical Abstracts Service	Paul Gibbs
Air Products & Chemicals	Michael Burke	Chemical Abstracts Service	Cinda Harrold
Akzo Nobel	Robert Billmers	Chemical Abstracts Service	Donna Jenkins
Amgen, .	Denise Fobare-DePonio	Chemical Abstracts Service	Chris McCue
Amgen, .	Peter Hadley	Chemical Abstracts Service	Meg Parr
Archer Daniels Midland	Jeanette Baker	Chemical Abstracts Service	Steve Piehler
Array BioPharma .	Kevin Sund	Chemical Abstracts Service	Brian Sweet
ASRC Management Services	Chun-Nan Lin	Chevron ITC	David Gingell
ASRC Management Services	Christian Miner	Chuo Kogaku Shuppan Co., Ltd	Koh Ishii
ASRC Management Services	Kristine Sasala	Ciba Vision Corp.	Bruce Mason
ASRC Management Services	Scott Segal	Computer Patent Annuities	Rich Kolar
ASRC Management Services	Huyen-Tran Ton-nu	Concepdance, LLC	Steven Bittenson
ASRC/USPTO	Leslie Henderson	Corning orporated	Denise Allen
Avery Dennison	Betty Wright	Corning orporated	Jacqueline Fitzpatrick
Barbara Hurwitz	Barbara Hurwitz	Corporate Patents & Marks	Sherri Voebel
BASF Corporation	Kartar Singh Arora	CPA North America	David Dickens
Baxter Healthcare Corp	Yuri Mozolev	CSIR	Sivakami Dhulap
BD Technologies	Sandra Morris	CSIR	Rajkumar Hirwani
Beijing East Linden	Lingwen Fan	Davies Collison Cave	Susanne Hantos
Beijing East Linden	Yanhuai Liu	DeMarco Intellectual Property, LLC	Dominic DeMarco
Beijing East Linden	Linling Shen	Dextrasys Technologies	Muthukumar Ramalingam
Beijing East Linden	Jun Xu	Dolby Laboratories .	Tamara Horacek
Beijing East Linden	Dong Zhao	Dow Chemical Company	Julie Maurer
Beijing East Linden	Tongxuan Zhao	DuPont	Darlyn Green-Kocher
BizInt Solutions	Diane Webb	DuPont	Robert March
BizInt Solutions	John Willmore	Eastman Chemical Company	Mary Fanslow
Boehringer Ingelheim .	Christine Martens	Eisai Co.,	Yasuko Minamida
Boehringer-Ingelheim	Ann Gore Willse	Eisai Corporation	Helen Oen
Boehringer-Ingelheim	William Lampson	Eisai Corporation	Jane Thompson
Boston Scientific	Betsy Hannum	E-Merge tech global services	Elangovan Raju
Boston Scientific	Susan Johnson	Eurasian Patent Office	Andrey Sekretov
Bristol-Myers Squibb	Lucia Akers	European Patent Office	Curt Edfjaell
Bristol-Myers Squibb	Cynthia Barcelon Yang	ExxonMobil R&E	Patricia Dedert
Bristol-Myers Squibb	Eden Mante	ExxonMobil R&E	Owen Feeley
Bristol-Myers Squibb	Yun Yun Yang	ExxonMobil R&E	Dan Hendriksen
Buntrock Associates	Robert Buntrock	ExxonMobil R&E	Fred Lo
Canada Institute for Scientific and Technical Information	Linda Petriuk	ExxonMobil R&E	Zhifu Shu
	Jenna Thomson	ExxonMobil R&E	Sandra Unger
Chemical & Engineering News	Linda Wang	ExxonMobil Upstream Res	Marsha Harris
Chemical Abstracts Service	Lora Burgess	ExxonMobil Upstream Res	Jan Heagy
Chemical Abstracts Service	Margaret Haldeman	Fairview Research LLC	Judy Hickey
Chemical Abstracts Service	Si Hammond	FIZ Karlsruhe	Robert Austin
Chemical Abstracts Service	Leo Kalinowski	FIZ Karlsruhe	Jim Brown
Chemical Abstracts Service	John Kratunis	FIZ Karlsruhe	Sabine Brünger-Weilandt
Chemical Abstracts Service	Anthony Trippe	Fiz Karlsruhe	Terri Dockter
Chemical Abstracts Service	Qiong Yuan	FIZ Karlsruhe	Armin Foerderer
		FIZ Karlsruhe	Rainer Stuike-Prill

Foley & Lardner LLP	Rouget Henschel	Merck & Co., .	Yao Wang
General Cable	Andrea Shain	Minesoft	Tim Campbell
GenomeQuest	Drew Arnold	Minesoft	Phillip Ostanock
GenomeQuest	Mary Sue Martin	Mogambo Solutions	Neil Prasad
GenomeQuest	Laurent Wiart	Mogambo Solutions	Chirag Shah
GFD Patents LLC	Gerald Dudding	Monsanto Company	Yan Li
GFD Patents LLC	Mark Dudding	Monsanto Company	Martha Yates
GlaxoSmithKline	Sara Davis	Morgan Lewis	Joyce Baker
GlaxoSmithKline	Susan McKee	Morrison & Foerster	John Brennan
Hercules orporated	Elizabeth Hunt	National Starch & Chemical	Malcolm Hallam
Hewlett-Packard	Abbey Bowman	Neifeld IP Law, PC	Rick Neifeld
Hoffmann-LaRoche .	Roseanna Robinson	Nerac,	Michael Fuller
Hoffmann-LaRoche .	Joan Skinner	Nerac,	Ruth Larabee
PlanetPatent.Com	Glen Kotapish	Nerac,	Pat Terry
IFI Patent Intelligence	Darlene Slaughter	NGB Corporation	Toshiyuki Kaneko
IFI Patent Intelligence	Susan Taylor	NGB Corporation	Masamichi Kengaku
IFI Patent Intelligence	Diane Wian	NIH	Josh Duberman
Imation Corp.	Richard Molstad	Novartis	Kimberly Miller
remantha PD&I	Camila Raposo	Novartis	Dilip Pandya
Independent / Consultant	Julia Parker	Novartis	A.J. D'Ambra
Innography	Brent Ellis	P&G US Business Services Co.	Yateen Pargaonkar
Innography	Karoline McLaughlin	Park IP Translations	Adam Muzika
Innography	Ryan Rozich	Park IP Translations	Avraham Rosman
INTELLIXIR	Jean-Michel Careil	Patent Documentation Group	Minoo Philipp
INTELLIXIR	Noel Lochtenbergh	Patent Information Services .	Suzanne Robins
Intralogics, LLC	William Mathews	Patents Online, LLC	Troy Stufflebean
IPB Corporation	Robert Coie	Perception Partners	Barry Brager
IPB Corporation	Yumi Nishikawa	Perception Partners	Jeff Davidson
Japan Patent Data Service Co., Ltd	Yoshito Ide	Pfizer Global R&D	Marudai Balasubramanian
Japan Patent Data Service Co., Ltd	Oda Shigeaki	Pfizer .	Siong Tjoeng
Kenyon & Kenyon LLP	Hillary Rubin	Phoenix Translations	Joe Gorman
Kimberly-Clark Corp.	Hoa Wilhelm	Procter & Gamble	Betsey Chalmers
Korea Institute of Geoscience and Mineral Resources	Jae Wook Lee	Procter & Gamble	Michael Clager
Korea Institute of Patent Information (KIPI)	Hyun-ji Chang	Procter & Gamble	Edlyn Simmons
Korea Institute of Patent Information (KIPI)	Jae Yong Jung	Purdue Pharma L.P.	Jeff Baker
Korea Institute of Patent Information (KIPI)	Jong Geun PAEK	Queens University	Michael White
Kraft Foods Global,	Kimberlee Jones	Questel	Pierre Buffet
Kraft Foods Global,	Vern Slusar	Questel	Marylene Claudel
Landon IP, .	Robert Cantrell	Questel	Shawn Feeley
Landon IP, .	Rory Finneren	Questel	Renaud Garat
Landon IP, .	Dave Hunt	Questel	Olivier Huc
Landon IP, .	Matt Luby	Questel	Miguel Iglesias
Landon IP, .	Lori Moorman	Questel	Elliott Linder
Landon IP, .	Matt Rodgers	Questel	Clement Puiggali
Landon IP, .	Kristin Whitman	Questel	Patrick Ribault
LexisNexis	Connie Godsey-Bell	Questel	Joe Terlizzi
LexisNexis	Martine Massiera	Questel	Linda Williams
LexisNexis Univentio B.V.	Andrew Rufener	Questel DigiPat	Austin Englert
Magister	Stephen Adams	Questel DigiPat	Lisa Peregory
Mars	Theresa Shearin	Reed Smith LLP	Wade Krawec
McElroy Translation	Susan Andrus	Registered Patent Agent	George Kapsalas
McElroy Translation	Rose Neas	Retired	Hedy Mulhausen
MDP Research	Michael Plante	Retired from Pfizer U.K.	Subramaniyan Narayana- swami
Medtronic	Roy Zimmermann	Roche Palo Alto LLC	Nam-Hee Im
Merck & Co., .	Patrick Pollard	Rohm and Haas Company	Catherine Hunt

Rohm and Haas Company	Kenneth Koubek	Thomson Scientific	Nancy Lee
Rohm and Haas Company	Lixing Nie	Thomson Scientific	Masa Oizumi
Ropes & Gray LLP	Andrea Rasmussen	Thomson Scientific	Elizabeth Simmons
Ropes & Gray LLP	Louise Studer	Thomson Scientific	Theresa Smoot
Rosa S. Raskin & Associates	Rosa Raskin	Thomson Scientific	Ric Snead
RWS Group	Deborah Collins	Thomson Scientific	Bob Stembridge
RWS Group	Steve Lodge	Thomson Scientific	Don Walter
RWS Group	Julie Watters	Thomson Scientific	Steven Werkheiser
Saint-Gobain	Darrin Flinn	Thomson Scientific	Eve Zhou
sanofi aventis	Aleksandr Belinskiy	Threshold Information .	Mark Hutcherson
sanofi aventis	Barbara Butler	Threshold Information .	Alison Taylor
sanofi aventis	Nilofer Jiwani	Townsend & Townsend & Crew	Jacqueline Grossman
sanofi aventis	Lisa Vawter	Unemployed	Jan Curtis
Sapio Systems	Thomas Eskebaek	University of Maine	
Sapio Systems	Henrik Vestermark	University of Maryland	James Miller
SAS Institute,	Gary Kuhn	Uppdragshuset AB	Nikolaj Hautaviita
Schering Plough	Helen Yun	Uppdragshuset AB	Catharina Karlsson
Science IP	Michael Mullican	Uppdragshuset AB	Joni Sayeler
Science IP CAS	Ian Robinson	Uppdragshuset AB	Linus Wretblad
SciTech Patent Art	Kameswara Rao Chella	USPTO	Ginger DeMille
Sealed Air Corp	Andy Gillanders	USPTO	Arti Shah
Search Technology	Paul Frey	USPTO	Loretta Sponsler
Search Technology	Nils Newman	USPTO	David Talbott
Search Technology	Alan Porter	USPTO	Lyn Donaldson
Search Technology.	Dave Schoeneck	USPTO	Brent Howard
Secure Materials, LLC	Andrew Tipton	USPTO	Ed Johnson
Seed IP Law Group	Lawrence Teague	USPTO	Chris Leithiser
SequenceBase Corporation	Martin Goffman	USPTO	Ted Parr
Solvay Pharmaceuticals	Aalt van de Kuilen	USPTO	Donna Cooper
Specialized Patent Services	Christopher Kondracki	USPTO	Douglas Salser
Specialized Patent Services	Joann Shaub	USPTO	Thomas Turner
Studio Moradei	Guido Moradei	USPTO	Dawn Rohan
SureChem, .	Nicko Goncharoff	USPTO/PTDLP	Rick Williams
SurModics,	Fred Morgan	Vertex Pharmaceuticals	Gerald Landl
Syngenta Ltd	Gerhard Fischer	voestalpine Stahl GmbH	Shane Davis
Synta Pharmaceuticals Corp.	Alicia Bawa	Washpat	Jacqueline Kuyk
TPRI	Pallavi Campion	Washpat	Aaron Steimle
TPRI	Ford Khorsandian	Wolff Information Consulting	Thomas Wolff
TPRI	Judy Philipsen	WIPO	Juneho Jang
Teva	Tamar Ross	WIPO	Ryan Lamb
The Chamberlain Group	James Johnson	Wyeth	Keith Schreiber
Theravance, .	Doreen Alberts	Wyeth	Adrienne Shanler
Thomson Reuters	Rosalind Cheslock	Wyeth Pharmaceuticals	Beth Byrne
Thomson Reuters	Mark Markley		
Thomson Reuters	Giles Newman		
Thomson Reuters	Stacy Olkowski		
Thomson Reuters	Rob Willows		
Thomson Scientific	Chong Chu		
Thomson Scientific	Sue Cullen		
Thomson Scientific	Cora Sevilla		
Thomson Scientific	Tralvex Yeap		
Thomson Scientific	Dave Brown		
Thomson Scientific	Irene Catania		
Thomson Scientific	Gerard Cross		
Thomson Scientific	Laura Gaze		
Thomson Scientific	Ron Kaminecki		



Brian Stockdale Memorial Award

Beginning in 2002, PIUG has selected an individual new to patent information to receive the annual Brian Stockdale Memorial Award, consisting of financial support toward attendance at the PIUG Annual Conference and, beginning in 2006, membership in PIUG. This award is dedicated to the memory of Dr. Brian Stockdale who served as trainer and mentor to new patent information professionals for many years before his untimely death in 2001.

Brian's career encompassed positions with Derwent, SmithKline Beecham, and Technology and Patent Research International. Brian is fondly remembered by his friends and colleagues for his dry wit, keen intellect, and ease of meeting people and socializing wherever he went. This is our tribute to his personal dedication in training colleagues, particularly those new to the field of chemical patent searching.

The award is generously supported by Thomson Scientific, Technology and Patent Research International, Magister Ltd., and PIUG.

Winners and their affiliations at the time of the award:

- 2002 - Svetlana Korolev (University of Wisconsin, Milwaukee)
- 2003 - Victoria Bramfitt (Avantium Technologies)
- 2004 - Eric Giannella (Stanford University)
- 2005 - Antoine Blanchard (Paris-Grignon National Institute for Agronomy)
- 2006 - Meredith Saba (Indiana University)
- 2007 - Martin Wallace (University of Maine Raymond H. Folger Library)



20 Years of PIUG





Tuesday, May 20th 2008

7:00 am	8:00 am	Breakfast – <i>Sponsored by Questel</i>	Potomac Room
8:00 am	8:05 am	Patent Information – Searching, Analysis and Reporting. Opening Remarks – <i>Bruce Mason</i>	Regency CD
8:05 am	8:30 am	Patent Documentation Group: Past Successes and Future Challenges – <i>Minoo Philipp, Henkel, President – PDG</i>	
8:30 am	8:55 am	Searching Chinese Patents – <i>Zhifu Shu and Henry Murray, ExxonMobil</i>	
8:55 am	9:20 am	Implementing Effective U.S. Patent Invalidation Searches, in View of KSR International, Co. v. Teleflex, Inc. – <i>Yateen Pargaonkar, Procter & Gamble Co.</i>	
9:20 am	9:40 am	Use of Advanced Search Tools to Optimize Patent Categorization – <i>Samir Raiyani, Dolcera</i>	
9:40 am	10:05 am	Product Reviews	
10:05 am	10:35 am	Break & Exhibits – <i>Sponsored by Search Technology/Vantage Point</i>	Potomac Room
10:35 am	10:40 am	Software and Other Tools for Patent Information. Opening Remarks – <i>Nancy Lambert</i>	Regency CD
10:40 am	10:55 am	Expanded Access to Patent Information in CAS Products: More Content, Deeper Analysis – <i>Brian Sweet, Chemical Abstracts Service</i>	
10:55 am	11:20 am	Product Reviews	
11:20 am	11:35 am	Turn the Page – Adding Value to Full Text – <i>Richard Garner, LexisNexis</i>	
11:35 am	11:50 am	PIUG Service Awards – <i>Remarks by Suzanne Robins</i>	
11:50 am	12:10 pm	Product Reviews	
12:10 pm	1:30 pm	Lunch – <i>Sponsored by Thomson Scientific</i>	Regency AB
1:30 pm	3:30 pm	Exhibits Break – <i>Sponsored by McElroy Translation</i>	Potomac Room
3:30 pm	3:35 pm	From the Patent Offices. Opening Remarks – <i>Anthony (Tony) Trippe, Chemical Abstracts Service</i>	Regency CD
3:35 pm	4:05 pm	Three Score Years and Ten – <i>Curt Edfjäll, Vice President, EPO</i>	
4:05 pm	4:35 pm	New Developments in WIPOs Patent Information Services – <i>Juneho Jang, WIPO</i>	
4:35 pm	5:00 pm	Patent Information from the Eurasean Patent Office – <i>Andrey Sekretov, EAPO</i>	
7:00 pm	8:00 pm	Dessert Reception	Regency AB
8:00 pm	10:00 pm	IFFI Play. “The Importance of Being Earnest” produced by Nancy Lambert	Regency AB

Wednesday, May 21st 2008 — Morning

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Potomac Room
8:00 am	8:05 am	Tips and Techniques from the Experts. Opening Remarks – <i>Alison Taylor, Threshold Information</i>	Regency CD
8:05 am	8:35 am	BLAST and Similarity Database Searching – <i>Adrienne Shanler, Wyeth</i>	
8:35 am	9:05 am	Enhancing Search Precision with IPC-R – <i>Sue Cullen, Thomson Scientific</i>	
9:05 am	10:00 am	USPTO Classification Entering the 21st Century – <i>Terrence Mackey, USPTO</i>	
10:00 am	10:30 am	Break & Exhibits – <i>Sponsored by GenomeQuest</i>	Potomac Room
10:30 am	10:35 am	Techniques for Special Subject Areas Opening Remarks – <i>Jane Thompson, Eisai</i>	Regency CD
10:35 am	11:00 am	Basic Training: Patents 101 – <i>Ron Kaminecki, Thomson Scientific</i>	
11:00 am	11:20 am	Claim Based Search Experiments on Latent Semantic Patent Search Engines – <i>CK Rao, A Harita, U Parameswaran, SciTech Patent Art Services</i>	
11:20 am	11:35 am	Citation Analysis as a Component of Corporate Patenting Strategy – <i>Elliott Linder, Questel</i>	
11:35 am	noon	Free v. Fee Based Databases – <i>Alicia Mills, Dorsey & Whitney LLP</i>	
noon	1:30 pm	Lunch – <i>Sponsored by PIUG</i>	Regency AB

(schedule continued on back cover)

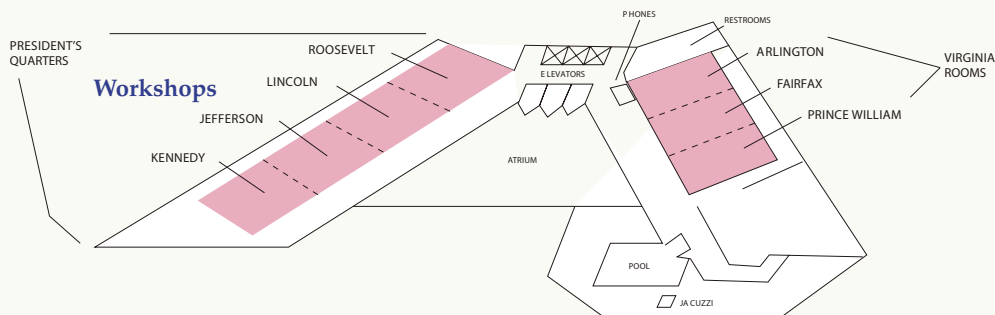
Wednesday, May 22nd 2008 — Afternoon

1:30 pm	1:35 pm	Rules, Regulations and Reform – Patent Tumult in the US. Opening Remarks – <i>Marty Goffman, SequenceBase Corp</i>	Regency CD
1:35 pm	3:15 pm	Panel discussion with <i>Ric Henschel of Foley & Lardner, Ron Kaminecki of Thomson Reuters, Rick Neifeld of Neifeld PLC and Roy Zimmerman of Medtronics</i>	
3:15 pm	3:45 pm	Break & Exhibits – <i>Sponsored by Innography</i>	Potomac Room
3:45 pm	3:50 pm	Valuable Patents – Techniques for Identification and Quantification. Opening Remarks – <i>Doreen Alberts, Theravance, Inc.</i>	Regency CD
3:50 pm	4:15 pm	Helping Others Acquire, License or Invest in Patents with Confidence – <i>Susanne Hantos, Davies Collison Cave</i>	
4:15 pm	4:40 pm	Are There Hallmarks of Important Patents? – <i>Don Walter, Thomson Scientific</i>	
4:40 pm	5:05 pm	Identifying and Quantifying Valuable Patents – <i>Barry Brager, Perception Partners, Inc.</i>	
5:05 pm	5:15 pm	Closing Remarks – <i>Suzanne Robins</i>	

Thursday, May 22nd 2008 — Workshops

8:30 am	4:00 pm	STN Patent Forum. <i>CAS, FIZ Karlsruhe</i>	Lincoln
9:00 am	12 noon	Basics of Patenting Processes and Approaches for Patent Searching. <i>Lucy Akers & A. van de Kuilen</i>	Jefferson
9:00 am	10:00 am	Text Mining – Improving your Vantage Point on Patent Information. <i>Search Technology</i>	Roosevelt
10:00 am	11:00 am	SumoBrain – A New Patent Search Releases to Market	Prince William
11:00 am	12 noon	Patent INSIGHT Pro & Visual iNSIGHT Pro	Kennedy
10:00 am	12 noon	USPC Classification Search Strategies. <i>Joe Falk, Terrence Mackey and Steve Melnick</i>	Arlington
1:00 pm	3:00 pm	<i>(workshop repeated at 10 am and 12 noon)</i>	

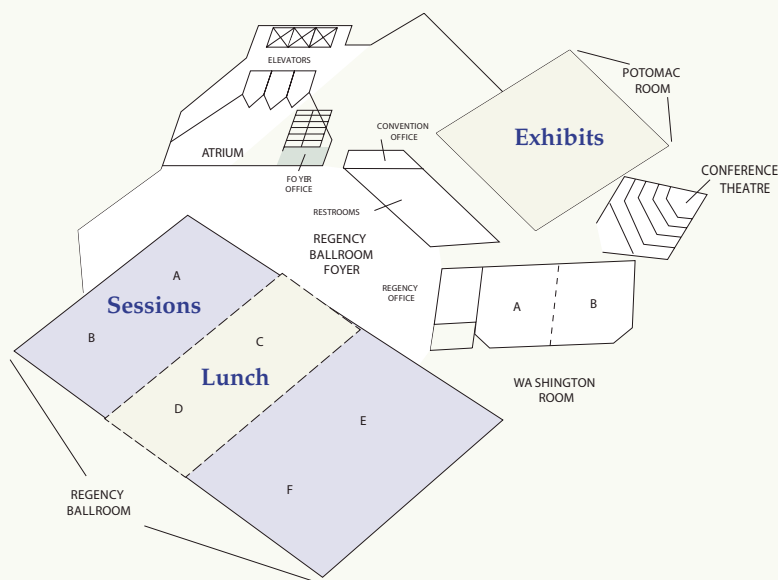
THIRD FLOOR



Hyatt Regency Crystal City

At Reagan National Airport

BALLROOM LEVEL



Leap
into a
new era...



...with BizInt Smart Charts 4.0 – coming in 2008!

BizInt Smart Charts *for Patents*

"Remy" photo by Tien Tran Photography.

helps you quickly create reports combining data from the leading patent databases. Features in BizInt Smart Charts for Patents 3.3 help you quickly identify related patents from different databases and new and changed information in updated reports.

Later this year we will release Version 4.0, with an exciting new capability to create "reference rows" combining information from different databases into a single row in your report. You can select between conflicting data elements or supplement basic patent data with images, claims, or other data.

Come by our exhibit to see the latest developments!



BIZINT
SOLUTIONS

650 North Costello Pl
Orange, CA 92869 USA
1.714.289.1000 TEL
1.714.744.1316 FAX
www.bizcharts.com

Come by our table or visit us at www.bizcharts.com