

VantagePoint – BizInt Smart Charts Edition

Orange, California - 1 June 2012 (Update)

BizInt Solutions, Inc. is pleased to announce an agreement with Search Technology, Inc. to develop and market a custom version of VantagePoint for use by BizInt Smart Charts customers.

VantagePoint – BizInt Smart Charts Edition will import files exported by BizInt Smart Charts for Drug Pipelines or BizInt Smart Charts for Patents, using a custom version of the new XML Smart Data Exchange format. BizInt Smart Charts users can apply data cleaning and user-managed thesaurus tools in VantagePoint and then export cleaned and normalized fields back to BizInt Smart Charts.

“I am very excited by the potential of VantagePoint to offer BizInt Smart Charts users powerful features for normalizing and enhancing data in multi-database reports,” said Diane Webb, President, BizInt Solutions, Inc. “Especially used in conjunction with our new BizInt Smart Charts Reference Rows utility, VantagePoint will help our users create truly meaningful multi-database reports, with consistent values across databases.”

VantagePoint – BizInt Smart Charts Edition will contain VantagePoint’s core analytics suite including market-leading Data Cleanup, Thesaurus, Record Classifications, My Keywords, and interactive analytical visualizations. Data exchange between the two tools will be simplified to make it easy to move data back and forth, allowing the user to concentrate on analysis and reporting, rather than managing data flow.

“VantagePoint and BizInt Smart Charts are an ideal pair for the Information Professional – powerful analytics with flexible data integration and reporting,” said Paul Frey, President, Search Technology, Inc., developers of VantagePoint. “We are delighted to work with BizInt Solutions to bring this streamlined solution to the Drug Pipeline and Patent information markets.”

VantagePoint – BizInt Smart Charts Edition will be sold by BizInt Solutions as part of a BizInt Smart Charts license. Annual license pricing will be \$3000 for the first user and \$1600 for additional users in the same license. The expected release date is Summer 2012.


Contact:

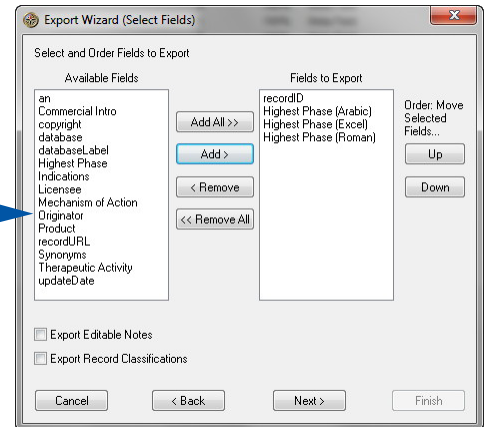
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Using BizInt Smart Charts and VantagePoint 7.1 with the XML Smart Data Exchange

BizInt Smart Charts and VantagePoint 7.1 users can use the XML Smart Data Exchange format to export data to VantagePoint and then reimport analyzed data in BizInt Smart Charts.

1. Create your report in BizInt Smart Charts for Patents or BizInt Smart Charts for Drug Pipelines and then export using the "XML-Smart Data Exchange" option under File | Export. Keep the BizInt Smart Charts file open for Step 7 below.
2. In VantagePoint, import the .xml file using the Import XML Smart Data Exchange icon on the VP toolbar. 
3. Use the data cleaning and user-managed thesaurus tools in VantagePoint to create new fields.
4. Export the new fields back to BizInt Smart Chart by selecting the Export XML Smart Data Exchange icon on the VantagePoint toolbar.
5. In step 2 of the VantagePoint Export Wizard, select "<<Remove All", then add the "recordID" and the VP created fields you wish to export. *Do not export all fields or you will end up with duplicate fields in Smart Charts.*
6. In step 3 of the VantagePoint Export Wizard, select which BizInt Smart Charts product you are exporting to, the "Launch Application" radio button, and Finish.
7. BizInt Smart Charts will ask you to select the chart to which you wish to add the data. The fields you exported from VantagePoint will be added to the chart as "User" fields.



	# Records	# Instances	Highest Phase (1)
1	131	131	Preclinical
2	90	90	Biological Testing
3	64	64	No Development Reported
4	57	57	Phase 2
5	56	56	Phase 1
6	36	36	Discontinued
7	29	29	Phase 3
8	23	23	Launched
9	9	9	Phase 1/2
10	2	2	Technology
11	1	1	Clinicals
12	1	1	Preregistration

	Trial Title	Database	Phase	Phase (Normalized)	Sponsor(s)	Trial Status	Trial Status (Normalized)
96 .1	DPP4 Inhibitor in the Hospital	ClinicalTrials.Gov	Phase 4	Phase 4 ✓	Emory University Merck	Not yet recruiting	Planned
96 .2	DPP-IV Inpatient Trial	ClinicalTrials.Gov	Phase 4	Phase 4	Emory University Merck	Active, not recruiting	Active, Not Recruiting
96 .3	Randomized Controlled Study of DPP4 Inhibitor (Sitagliptin) Therapy in the Inpatient Management of Patients With Type 2 Diabetes.	Citeline TrialTrove	IV ✓	Phase 4	Emory University Hospital - Atlanta Merck & Co.	Planned ✓	Planned ✓
96 .4	Randomized Controlled Study of DPP4 Inhibitor (Sitagliptin) Therapy in the Inpatient Management of Patients With Type 2 Diabetes.	Adis Clinical Trials Database	IV	Phase 4	Merck & Co	Active, no longer recruiting	Active, Not Recruiting
97 .1	Changes in Bone Turnover With Increased Incretin Hormone Exposure	ClinicalTrials.Gov	Phase 4	Phase 4 ✓	University of Alabama at Birmingham	Recruiting ✓	Open, Recruiting
97 .2	Changes in Bone Turnover With Increased Incretin Hormone Exposure (UAB Diabetes Research and Training Center Pilot and Feasibility Study)	Citeline TrialTrove	IV ✓	Phase 4	University of Alabama, Birmingham	Open ✓	Open, Recruiting ✓

Mousetraps 2005-2007 (DWPI, MP, PatBase, TP, Orbit, Innov) with Vantage Point enhanced data						
	Title	Database	Patent Assignee	Assignees - Companies Only (Vantage Point)	Inventor(s)	Inventor(s) - Normalized (Vantage Point)
1	Mousetrap	PatBase	RECKITT BENCKISER AU PTY LTD RECKITT BENCKISER UK LTD RODGERS BRENDYN MURRAY WATSON DUNCAN MCLEOD WEST JEFFREY	RECKITT BENCKISER	RODGERS BRENDYN M RODGERS BRENDYN MURRAY WATSON DUNCAN M WATSON DUNCAN MC LEOD WATSON DUNCAN MCLEO WEST JEFFREY	RODGERS BRENDYN MURRAY WATSON, Duncan, McLeod WEST, Jeffrey WATSON DUNCAN MCLEO
2	Mouse trap used at home has enclosure which is provided with top and base having aperture and indentation that can be aligned to open enclosure for entry of mouse, such that contra-rotation of top relative to base is enabled to trap mouse	Thomson Innovation + DWPI	RECKITT BENCKISER RECKITT BENCKISER AUSTRALIA PTY LTD RECKITT BENCKISER UK LTD	RECKITT BENCKISER	RODGERS, Brendyn, Murray WATSON, Duncan, McLeod WEST, Jeffrey	RODGERS BRENDYN MURRAY WATSON, Duncan, McLeod WEST, Jeffrey
3	Portable electrical mouse trap	TotalPatent	JORDAN, SR. CHARLES		Charles Jordan, Sr.	Jordan, Sr., Charles
4	Safety disposable mouse trap	FAMPAT	CRIDER JACK B SR CRISPENS JACQUELYN R		CRISPENS JACQUELYN R CRIDER JACK B SR	CRIDER, Jack B. Sr. Crispens, Jacquelyn, R.
5	Mousetrap	PatBase	RECKITT BENCKISER NV RECKITT BENCKISER AU PTY LTD	RECKITT BENCKISER	WATSON DUNCAN MCLEOD WATSON DUNCAN M RODGERS BRENDYN MURRAY RODGERS BRENDYN M	RODGERS BRENDYN MURRAY WATSON, Duncan, McLeod
6	Mousetrap for use in garden, has catch container designed as bottle and including pivot that is twistably supported on support plate of support rack, where swivel axis of container runs through center of gravity of container	TotalPatent	Wenk, Karl-Heinz, 58455 Witten, DE		Wenk, Karl-Heinz, 58455 Witten, DE	WENK KARL HEINZ
7	High voltage electronic rat eradication equipment	FAMPAT	XIANGMING HIGH SCHOOL SHANGHAI	SHANGHAI XIANGMING HIGH SCHOOL	HUANG ZENGXIN YAN	HUANG ZENGXIN YAN

Highlighted in yellow are columns created by VantagePoint – normalized phases and trial status fields in a clinical trials chart (above) and normalized Assignees (companies only) and Inventors in a patents chart (at right).